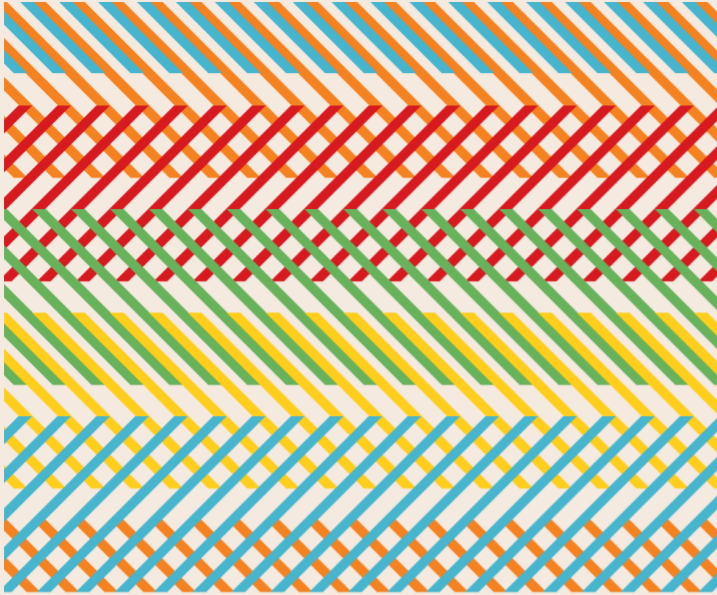




Perspectives,
policies &
practices for
tomorrow

5th SACO 2025 International Conference

CREATIVE & SPORTS ECONOMY FUTURES

Exhibitor Booklet

4–5 November 2025

DHL Stadium,
Western Cape, South Africa

#SACOConf2025
#CreativeEconomyFutures
#MzansiGoldenEconomy:

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CLAREB ACCESSORIES

Clareb Accessories is a 100% Woman-Owned company specialising in a variety of handmade accessories and home decor. The brand offers beaded accessories, traditional wear, and strikingly unique homeware items. Their vibrant, intricately woven pieces are handcrafted, representing a modern and functional celebration of traditional African artistry. We manufacture a variety of handmade accessories home decor and recycled telephone wire bowls.

Contact: Bomikazi Nomlala
info@clarebaccessories.com
www.clarebaccessories.com



WE ART PEOPLE SIBUSISO ART

We Art People (Sibusiso Art) is the creative business of South African artist Sibusiso Mtoto. He specializes in visual art, including painting, digital design, and large-scale mural work. His artwork frequently features vibrant, culturally-inspired portraits and designs that often draw from themes of Afro-futurism and African identity, which he sells as original pieces, prints, and custom-designed merchandise.

Contact: Sibusiso Mtoto
sibusisomtoto2@gmail.com



**DIMZIQUE
JEWELLERY**

Dimzique Jewellery specializes in high-quality, handcrafted beaded jewellery that is both contemporary and affordable. The business is rooted in sustainable socio-economic development through the empowerment of local women, youth, and people with disabilities from marginalized communities. Their collections feature unique pieces made with sterling silver, freshwater pearls, crystal beads, and ostrich feathers. Dimzique was a top entrepreneur finalist in 2019 and has showcased at the Torino Fashion Week in Italy.

Contact: Yvonne Manyiki
yvonne@dimzique.com
www.dimzique.com



**ETHNIK
REPUBLIK**

Ethnik Republik Ltd. is more than fashion—it's a movement. The brand merges African heritage with modern streetwear, crafting premium designs. Its core mission is to create gender-neutral clothing that honors culture, celebrates Queer+ identities, and inspires unapologetic self-expression. The founder, Lerato Montsi, emphasizes making clothing that is genderless and allows everyone to feel free to express themselves.

Contact: Lerato Roy Montsi
ethnikrepublik@gmail.com
<https://linktr.ee/ethnik>



Heritage Matters SA is a heritage organization dedicated to helping individuals, families, and organizations explore and reclaim their cultural roots, particularly focusing on South African heritage. Our mission is to explore diverse cultural heritage, unpack its influences on family stories, understand family patterns including intergenerational trauma, and curate untold family narratives. A core focus of our work is racial healing, addressing South Africa's contested history by using immersive storytelling as a powerful vehicle to unpack difficult stories. We deliver a suite of community-driven programs that integrate genealogical research, narrative restoration through storytelling, and trauma-informed healing practices. These initiatives are designed to be widely accessible—offered through in-person workshops, community seminars, and digital platforms—and aim to equip participants with the tools to document their histories and build meaningful connections across generations and communities.

HERITAGE MATTERS SA

Contact: Jolene Joshua
jolene@heritagematterssa.org
<https://heritagematterssa.org/>



Kabelo Moraloki Arts is a multidisciplinary brand that bridges the gap between traditional art and functional aesthetics. The company offers a range of art, apparel, home accessories, and functional art for individuals and corporate spaces, making art accessible and affordable to the community. Artist Kabelo Moraloki began his practice in 2013 and has since honed his voice through various residencies, including Botaki ba Afrika and Pape Funds Headquarters. Currently, Kabelo works from his home studio in Observatory, Cape Town, where he continues his journey as an emerging artist.

KABELO MORALOKI ART

Contact: Kabelo Moraloki
Kabelo.moraloki2@gmail.com
[@kabelomoraloki_art](https://www.instagram.com/kabelomoraloki_art)



Coming from a small farm in the Eastern Cape, South Africa, Michele Viljoen grew up around the use of sustainable materials in every day life and understood the importance of and benefits of sheepskin from a young age. Every skin is locally and ethically sourced from farms in the Karoo and all products are handmade by a small family businesses in the Cape and the Karoo. By purchasing any products from **Karoo Baba** you are not only supporting a local brand, but all of the wonderful people involved in the process. The comfort experience of our products are second to none, and the eco-friendly methods that we use emanate a positive energy that radiates through each and every one of our products. Because home isn't a place, it's a feeling.

KAROO BABA

Contact: Michele Viljoen
michele@karoobaba.co.za
www.karoobaba.co.za



The **Kind Heart Bench Project** creates safe spaces for conversation and connection, offering a pillar of support for students, bullied kids, those feeling depressed, marginalized, and the homeless. They spread inclusion, love, and kindness, aiming to change the narrative around trauma and mental illness by fostering hope and demonstrating that "you matter." The project encourages engagement and collaboration to be the change society needs, emphasizing the importance of seeing each other as human beings and giving of ourselves in loving others.

KIND HEART BENCH

Contact: Bradley Bailey
bradleybailey761@gmail.com
www.kindheartbench.co.za



KINGSDALE EMPORIO

Purveyors & Perverts of Über Luxe Socks. Custom Branded Socks, Corporate Curated Gifts & Other nice things in-between. **Kingsdale Emporio** is a Cape Town-based brand known for its curated gift sock sets and other accessories. The brand, which began with socks in 2013, has expanded to include men's underwear, caps, and adult products.

Contact: Lewis Ndlovu
lewis@kingsdale.co.za
@Kingsdale_Emporio



LASHONGWE

Lashongwe is a jewelry design and manufacturing company rooted in African culture. Their pieces expertly incorporate both traditional and contemporary influences to reflect the beauty, diversity, and vibrancy of Africa. Lashongwe creates high-quality, contemporary African jewelry and homeware, including ranges inspired by the Zulu earplug (*iziqhaza*) and Ndebele beading techniques.

Contact: Njabu Griffiths
njabug@lashongwe.com
@lashongwe_designers



LIMELIVE CRAFT

Limelive Craft specializes in a variety of handmade products. Their creations showcase beautiful artisanal skill and include traditional garments, beaded artwork, bags, earrings, and scarves.

Contact: Sygenoria Phillips
phillips.sygenoria@gmail.com



Loxion Mobile Library is a youth-led literacy organisation based in Vrygrond, Cape Town. We make reading exciting and accessible for children in townships through mobile book delivery on bicycles, after-school literacy sessions, creative storytelling and arts-based learning. Our friendly mascot, Kyka the Reading Giraffe, inspires children to fall in love with books while also strengthening community pride. We empower local youth as literacy mentors, creating employment and positive role models. Through partnerships, innovation and passion, we aim to scale our model to more communities in South Africa ensuring every child has the right to read, dream and succeed.

**LOXION
MOBILE LIBRARY**

Contact Person: Litha Sam-Sam
loxionmobilelibrary@gmail.com
www.loxionmobilelibrary.com

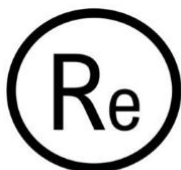




Nehanda Design is a Cape Town-based brand founded by industrial designer Nehanda Magan. Creating handcrafted nursery mobiles that celebrate the beauty of African biodiversity and heritage. Each mobile features carefully stitched industrial-felt animals, flowers, and elements that are designed to inspire storytelling and a connection to nature. Made with care for quality by local women and young artisans, these pieces blend soft textures and thoughtful details into timeless keepsakes. Rooted in heritage and crafted with heart, Nehanda Design brings warmth, imagination, and the spirit of Africa into every home.

NEHANDA
DESIGN

Contact: Nehanda Magan
nehandam@gmail.com
<https://nehandadesign.co.za/>



Re.Bag.Re.Use

You are invited to join in making a difference. The **Re.Bag.Re.Use** team transforms clean, soft plastic into stylish, functional products, making something out of nothing. Not only does your support help to keep plastic from ending up in landfills, but Re.Bag.Re.Use also supports 21 households. Additionally, a percentage of each sale is donated to the Neighbourhood Old Age Home (NOAH) and the SPCA, spreading the love as far as possible. Thank you for helping make a positive impact on both the environment and the community.

RE.BAG.RE.USE

Contact: Regine le Roux
regine@rebagreuse.com
@re.bag.re.use

SHAMBROWN

Shambrown is a South African creative enterprise led by owner Shameema Brown. As a craft and design entrepreneur, the business is dedicated to developing its presence within the local market. Shambrown is actively supported by the Craft and Design Institute's SCALE programme, which provides bespoke training and mentorship to help grow the business's competitiveness and profitability. Visit the stand to discover their unique handcrafted products and support a proudly local business.

SHAMBROWN

Contact: Shameema Brown
shambrowncapetown@gmail.com
www.shambrowncollection.com



Welcome to **The Artisan**, a brand that aims to inspire and create wonderful things. Delivering a beautiful product that is of high quality and great design functionality is what is most important to us. Founded by Jovan Geldenhuys in 2013, a senior architectural technologist with a passion for beautiful, functional design and an eye for detail. Later joined by Ingrid Aurret, interior designer by qualification, freelance exhibition designer by trade. Together they are building a brand that promises continuous innovation, inspiration and satisfied shoppers.

THE ARTISAN

Contact: Jovan Geldenhuys
info@the-artisan.co.za
www.the-artisan.co.za

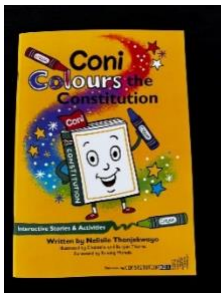


VR Capture is a virtual reality production company that specializes in creating high-quality 360° immersive media production and storytelling. We are passionate about pushing the boundaries of virtual reality to deliver captivating experiences to our clients and audiences. VR Capture is committed to delivering innovative, high-quality VR productions that leave a lasting impression.

Contact: Sihle Makalima

sihle@vrcapture.co.za

[VR Capture | immersive media](#)



Coni Colours the Constitution—a book proudly endorsed by Constitution Hill. This engaging and educational book helps children understand their rights in a fun and accessible way, fostering early awareness of democracy and justice.

Contact : Nelisile Thanjekwayo

nelisile.thanjekwayo@gmail.com



the
**CRAFT
DESIGN
INSTITUTE**

non profit company



OUR VISION: A THRIVING CREATIVE ECONOMY

that is transformed and inclusive and
promotes the burgeoning creativity,
innovation and beauty of all of South Africa.

The Craft + Design Institute's mission is to provide **quality**
support that inspires and nurtures people to build
prosperous businesses in the creative industries.

ABOUT THE CRAFT + DESIGN INSTITUTE

The CDI supports creative entrepreneurs to do business better. We have 25 years of success in supporting practitioners in the creative economy move from the margins into the mainstream.

Our unique combination of market, product and business development services help business owners move from informality to formality – at a pace and in the style that suits their vision for themselves and their business. With 8,000+ members nationwide – and growing – the CDI supports enterprises to develop the right product or service for the right market, and we help them get there while putting in place sound business systems.

www.thecdi.org.za

The CDI CPT Office,
Room 103, 1st Floor,
7 West Quay Rd, V&A
Waterfront Cape
Town, 8001
+27 21 461 1488

The CDI JHB Office,
Studio 20, Transwerke
Studios, 2 Sam Hancock St,
Braamfontein,
Johannesburg, 2017
+27 21 276 2444

Erica Elk (Group CEO)
erica.elk@thecdi.org.za

Fran Stewart (Market Access)
fran.stewart@thecdi.org.za
Rosemary Cooke (Capacity Building)
rosemary.cooke@thecdi.org.za
Ryan Rode (Access to finance)
ryan.rode@thecdi.org.za