



sport, arts & culture

Department:  
Sport, Arts and Culture  
REPUBLIC OF SOUTH AFRICA



NELSON MANDELA  
UNIVERSITY



# SACO PESP TASK 2

## SWOT ANALYSIS AND IDENTIFICATION OF MARKETING OPPORTUNITIES



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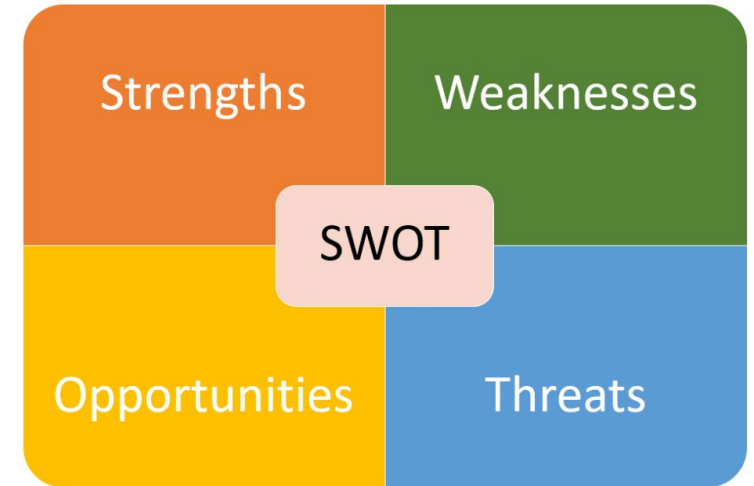
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# TASK 2

Your second task is due on Tuesday 5<sup>th</sup> October .

To complete the task, you must submit the following:

1. Complete a SWOT analysis
2. Prepare for Marketing Training by identifying a minimum of 3 new marketing / branding opportunities which you can implement in your business.



Your task should be **completed on a Word document and uploaded via the document management system**, in the same way that you have uploaded your verification documents.

Task2 -

<https://forms.office.com/Pages/ResponsePage.aspx?id=2pyotCUpmky1I0Vpbb76d9rh4A47Y0ZKkaqcXZzd h9NUQ1RDTkJNOVExVklzSE5WV0UxTE5UVTZCTSQIQCN0PWcu>

*Remember, in order to qualify for your stipend funds, you must complete and submit your task on time.*



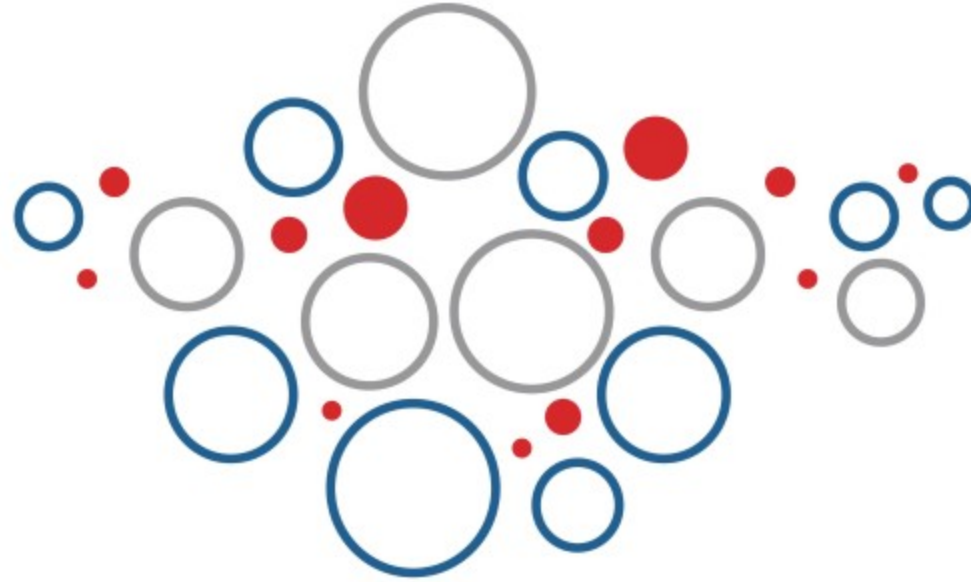
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THANK YOU!



MEASURING & VALUING SOUTH AFRICA'S CULTURAL & CREATIVE ECONOMY