

MENTOR STATUS REPORT

NAME OF MENTOR: Chad Du Plessis

DATE: 05/10/2021

GROUP: 2

		Artist Name & Surname	Support / Assistance Provided	What was achieved with your support?
TASK 1	Week 1	1. Thembela Xhoxho	e.g. Identify new local marketing opportunities	The artist went on to research craft markets hosted in the local area, for new opportunities to market and sell their product. These new opportunities to earn income, were outlined in their business plan.
		2 Paula Holmes	e.g. Establish marketing activities which could benefit artist / company	It was identified that a social media presence would benefit the artist / business and they will look into creating a facebook page and Instagram account and add this to their business plan
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	Week 2	1		
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