SOUTH AFRICAN
CULTURAL
OBSERVATORY

—

RESEARCH AGENDA
2018 – 2019

Submitted to:
Department of Arts and Culture

Submitted by:
South African Cultural Observatory

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UNIVERSITY

In Partnership with:
Rhodes University, University of Fort Hare and University of KwaZulu-Natal

arts & culture
Department:
Arts and Culture
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RESEARCH AGENDA

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Contents

1. Purpose of Document

This document presents the Research Agenda for the arts, heritage, cultural and creative sectors of South Africa for the 2018/19 financial year as formulated by the South African Cultural Observatory.

The purpose of this Research Agenda is to define and focus research efforts and resources towards achieving research outputs that would enhance the development of the arts, heritage and cultural and creative sectors in South Africa and advance the policy imperatives of the South African Government and its key stakeholders.

This document therefore aims to:

- define research requirements;
- define individual research agenda items required to address the research requirements of the industry; and
- determine the alignment of proposed research agenda items with strategic and policy imperatives.

This Research Agenda has been developed through a number of consultations starting in 2015 between with the Department of Arts and Culture, the South African Cultural Observatory and industry stakeholders (engagements included but were not limited to the hosting of domain workshops, consultations, feedback obtained from the SACO web-site, research outputs, written submissions and national conferences).

As a result of these extensive engagements, the current version of the Research Agenda now contains **135 research items** across **15 themes**.

It is important to note that the Research Agenda should be treated as a dynamic and ongoing work-in-progress, which will be continuously subjected to review and updating as new data, inputs and challenges emerge.

The Research Agenda contained in the table below, accordingly consist of three (3) components. They are:

- The first component provides a very brief explanation of the research requirement that needs to be addressed.
- The second component states the Research Agenda Item that would have to be researched in order to address the research requirement.
- The third component aligns Research Agenda Items with the National Development Plan (NDP), the Medium-Term Strategic Framework (MTSF) and the Annual Performance Plan (APP) of the National Department of Arts and Culture.

2. Research Agenda

The table below contains the Research Agenda.

Research Requirement	Proposed Research Agenda Item	Alignment with NDP, MTSF and DAC APP
THEME 1: ESTABLISHING A ROBUST INTELLECTUAL AND ACADEMIC BASE WITHIN THE ARTS, CULTURAL HERITAGE SECTORS TO DRIVE RESEARCH AND IMPLEMENTATION: A need exists to establish a robust intellectual, academic and technical base to interventions within the Arts, Culture and Heritage sector. This would require the development of a capability to reflect, contribute and develop responses in reaction to changing intellectual, academic and technical discourses within the sector. Not only would this ensure world-class academic and intellectual debates, and exchange of ideas; it would also empower the sector to effectively and efficiently respond to emerging trends emanating from local, national, regional, continental and global discourses.	1. Comparative international analysis of Cultural Observatories 2. Analysing international meta-theoretical debates about culture and creative industries 3. Synthesize new approaches and trends within the cultural and creative space 4. Analyse the changing narratives pertaining to culture and creative industries. 5. Document the available Body of Knowledge pertaining to Cultural and Creative Industries 6. Analyse the degree of alignment between the "humanities" and "science" within the Cultural and Creative Industry. 7. Analyse and determine the roles of the sacred and the public within the Cultural and Creative Industry. 8. Develop a quantitative framework for prioritising items contained on the Research Agenda 9. Develop a framework for increased research collaboration in accordance with the Research Agenda	**Goal 1: A Transformed and productive ACH Sector** • Strategic Objective: To develop, protect and promote the cultural and creative sector • Strategic Objective: To develop, preserve, protect and promote heritage • Strategic Objective: To develop and promote the official languages • Strategic Objective: To build relationships and partnerships locally and internationally • Strategic Objective: To provide access to information • Strategic Objective: To implement sound financial management and control systems **Goal 2: An Integrated and inclusive society – an effective/impactful nation-building and social-cohesion programme** • Strategic Objective: To lead coordinate and implement social-cohesion programme **Goal 3: An effective and efficient ACH sector** • Strategic Objective: Create a coherent policy and legislative environment for the ACH sector • Strategic Objective: To drive integrated outcomes-based

Research Requirement	Proposed Research Agenda Item	Alignment with NDP, MTSF and DAC APP
		research, planning, monitoring and evaluation across the sector • Strategic Objective: To implement sound financial management and control systems • Strategic Objective: To strengthen and modernise archive and records management systems **Goal 4: A professional and capacitated ACH Sector** • Strategic Objective: To build human resource capacity and promote excellence **NDP Chapter 13: Building a capable and developmental state** **MTSF Outcome 12: An efficient, effective and development orientated public service**

Research Agenda

Research Requirement	Proposed Research Agenda Item	Alignment with NDP and DAC APP
THEME 2: DATA MANAGEMENT AND ACCESS TO DATA SOURCES Data resources are currently scattered across a number of sectors and locations, each containing individual data sets in different degrees of completeness and applicability to the research needs of the sector. This essentially creates a situation where the body of knowledge pertaining to cultural and creative research areas is highly fragmented, difficult to access, incomplete and sometimes duplicated. The research requirement is therefore for the development of an integrated platform where various databases can be consolidated.	10. Develop and host an Interactive Culture and Creative Industries Consolidated Database Platform. 11. Develop a consolidated data base for funding proposals and feedback on proposals 12. Develop an integrated database pertaining to sources of funding and technical support available to the Cultural and Creative Sector. 13. Research and Determine best practices and standards for data base management in the Cultural and Creative Sector. 14. Develop a working paper on the use of open-source data. 15. Create a data-base pertaining to failed and successful funding applications in order to make available data that would improve the quality of funding applications. 16. Establish a data base for collection, storage and distribution of case studies. 17. Develop an interactive platform for artists in rural areas that would enable artist to engage and share information with each other	**Goal 3: An effective and efficient ACH sector** • Strategic Objective: To strengthen and modernised archive and records management systems **NDP Chapter 13: Building a capable and developmental state** **MTSF Outcome 12: An efficient, effective and development orientated public service**

Research Agenda

Research Requirement	Proposed Research Agenda Item	Alignment with NDP and DAC APP
THEME 3: LEVELS OF GOVERNMENT SPENDING AND SUPPORT TO THE SECTOR There appears to be limited accurate data available regarding the span and scope of government spending and support within the arts, cultural, heritage and creative industry sectors. Furthermore, it would appear that cultural and creative industry products are not accurately and consistently classified in existing product indexes which makes it difficult to accurately determine spending and contribution levels within the sector The research need is therefore to develop accurate mechanisms to quantify levels of government spending and support within this sector.	18. Develop a South African Cultural and Creative Industries Product Index (SACCIP). 19. Develop a Status Report on Levels of Government spending in the Creative and Cultural Sector employing the proposed South African Cultural and Creative Industries Product Index. 20. Develop Cultural Satellite Accounts, based on the existing statistical frameworks. 21. Determine the potential impact of access to government infrastructure in advancing the development of the South African Cultural and Creative Industry 22. Assess the performance of the Department of Arts and Culture (DAC) over the Medium-Term Strategic Framework (MTSF) period, to determine the degree to which strategic and operational targets and policy imperatives have been achieved. 23. Determine the over-all satisfaction levels of stakeholders with the performance of DAC. 24. Determine the optimal organisational configuration of Department of Arts and Culture (DAC) entities in order to ensure the effective and efficient implementation of	**Goal 1: A Transformed and productive ACH Sector** • Strategic Objective: To develop, protect and promote the cultural and creative sector • Strategic Objective: To develop, preserve, protect and promote heritage • Strategic Objective: To develop and promote the official languages • Strategic Objective: To build relationships and partnerships locally and internationally • Strategic Objective: To provide access to information • Strategic Objective: To implement sound financial management and control systems **Goal 2: An Integrated and inclusive society – an effective/impactful nation-building and social-cohesion programme** • Strategic Objective: To lead coordinate and implement social-cohesion programme **Goal 3: An effective and efficient ACH sector** • Strategic Objective: Create a coherent policy and legislative environment for the ACH sector • Strategic Objective: To drive integrated outcomes-based research, planning, monitoring and evaluation across the sector • Strategic Objective: To implement sound financial

Research Requirement	Proposed Research Agenda Item	Alignment with NDP and DAC APP
	strategic and policy imperatives. 25. Develop a decentralised funding model customised to the implementation realities of rural areas 26. Develop a standardised funding model for provincial and local government spheres. 27. Determine the degree of policy integration across all spheres of government and the requirements to increase more effective and efficient levels of integration 28. Develop an interactive ratio calculator of CCI location versus infrastructure which interacts with real-time data (market for monetarisation). 29. Develop an Impact Calculator to quantify the impact of interventions	management and control systems • Strategic Objective: To strengthen and modernise archive and records management systems **Goal 4: A professional and capacitated ACH Sector** • Strategic Objective: To build human resource capacity and promote excellence **NDP Chapter 3: Economy and Employment** **NDP Chapter 4: Economic infrastructure** **NDP Chapter 6: Inclusive rural economy** **NDP Chapter 7: South Africa in the region and the world** **NDP Chapter 9: Improving education, training and innovation** **NDP Chapter 13: Building a capable and developmental state** **NDP Chapter 15: Nation building and social cohesion** **MTSF Outcome 1: Quality basic education** **MTSF Outcome 4: Decent employment through inclusive growth** **MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path** **MTSF Outcome 6: An efficient, competitive and responsive economic infrastructure network** **MTSF Outcome 7: Vibrant, equitable and sustainable rural communities** **MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world** **MTSF Outcome 12: An efficient, effective and**

Research Agenda

Research Requirement	Proposed Research Agenda Item	Alignment with NDP and DAC APP
		development orientated public service **MTSF Outcome 14: Transforming society and uniting the country**

Research Requirement	Proposed Research Agenda Item	Alignment with NDP and DAC APP
THEME 4: QUANTIFYING THE ARTS, CULTURE, HERITAGE AND CREATIVE SECTORS Currently limited reliable data exists pertaining to the size, profile, location and contribution levels of arts, heritage and the cultural and creative industries towards sustainable economic development. As a result, there is a need to quantity the sectors in order to identify future opportunities for sustainable development and growth.	30. Determine the size, profile, location and contribution levels of creative industries and audiences to the cultural and creative sector. 31. Determine the role of cultural and creative industries in countering de-industrialisation within the South African Spatial Economy. 32. Determine the role of arts, heritage, cultural and creative industries in the regeneration of urban and rural spaces and economies. 33. Determine the impact of identity and place-making in creating and enabling environment for the development of cultural and creative industries. 34. Research the alternative forms of expression and entertainment in the arts and what youth are doing to redefine the arts and culture space they occupy; and determine how this is fundamentally changing the arts environment. 35. Determine how city cultures and regional cultures articulate within	**Goal 1: A Transformed and productive ACH Sector** • Strategic Objective: To develop, protect and promote the cultural and creative sector • Strategic Objective: To develop, preserve, protect and promote heritage • Strategic Objective: To provide access to information **Goal 3: An effective and efficient ACH sector** • Strategic Objective: Create a coherent policy and legislative environment for the ACH sector • Strategic Objective: To drive integrated outcomes-based research, planning, monitoring and evaluation across the sector **NDP Chapter 3: Economy and Employment** **NDP Chapter 4: Economic infrastructure** **NDP Chapter 6: Inclusive rural economy** **MTSF Outcome 4: Decent employment through inclusive growth** **MTSF Outcome 6: An efficient, competitive and responsive economic infrastructure network**

Research Requirement	Proposed Research Agenda Item	Alignment with NDP and DAC APP
	the Cultural and Creative Industries	
	36. Develop a working paper on the understanding of regions and local economies within the Cultural and Creative Industry	
	37. Determine the capacity and future requirements of municipalities in order to advance the development of the South African Cultural and Creative Industry	

Research Requirement	Proposed Research Agenda Item	Alignment with NDP and DAC APP
THEME 5: ECONOMIC PERSPECTIVE A major need exists to objectively determine and track the economic contribution of arts, heritage and cultural and creative industries to the South African Economy in accordance with relevant statistical frameworks, including the UNESCO Statistical Framework.	38. Develop a value-chain analysis of the cultural and creative industries to assist in policy development, which would inform the development of a clustering model that would increase the competitiveness of the industry. 39. Identify and/or develop mechanism within the recycled-, beading-, corporate gift- and souvenir crafts sectors that would increase the competitive and comparative advantage of these sectors. 40. Determine the Contribution of Creative and Cultural Industries to the South African Economy. 41. Develop an economic input- output model (or GCE model) pertaining to	**Goal 1: A Transformed and productive ACH Sector** • Strategic Objective: To develop, protect and promote the cultural and creative sector • Strategic Objective: To develop, preserve, protect and promote heritage • Strategic Objective: To develop and promote the official languages • Strategic Objective: To build relationships and partnerships locally and internationally • Strategic Objective: To provide access to information **Goal 3: An effective and efficient ACH sector** • Strategic Objective: Create a coherent policy and legislative environment for the ACH sector • Strategic Objective: To drive integrated outcomes-based

Research Requirement	Proposed Research Agenda Item	Alignment with NDP and DAC APP
	the Cultural and Creative Industry. 42. Develop a detailed value-chain analysis of the design sector in South Africa. 43. Develop a Status Report of the Design Sector in South Africa and bench-mark it against international standards and practices. 44. Develop a design sector strategy and implementation plan. 45. Develop a proposed clustering model for the Cultural and Creative Industry. 46. Determine the regional, continental and global impact of the South African Cultural and Creative Industry. 47. Mapping studies of South African Cultural and Creative Industries. 48. Monitoring and Evaluation of Cultural and Creative Industries interventions funded by DAC. 49. Draft a position paper to determine the degree of compatibility between the evaluation frameworks of the Department of Arts and Culture (DAC), the Department of Monitoring and Evaluation (DME) and UNESCO. 50. Study to determine the current and future contribution towards sustainable development and environmental	research, planning, monitoring and evaluation across the sector **Goal 4: A professional and capacitated ACH Sector** Strategic Objective: To build human resource capacity and promote excellence **NDP Chapter 3: Economy and Employment** **NDP Chapter 4: Economic infrastructure** **NDP Chapter 6: Inclusive rural economy** **MTSF Outcome 4: Decent employment through inclusive growth** **MTSF Outcome 6: An efficient, competitive and responsive economic infrastructure network**

Research Requirement	Proposed Research Agenda Item	Alignment with NDP and DAC APP
	sustainability in line with COP21.	
	51. Conduct a comparative study between the formal and informal elements of the South African Cultural and Creative Industries and determine the policy and implementation implications for the various sectors.	
	52. Determine how art works and creative outputs generate monetary value	
	53. Determine the viability of professionalising the Cultural and Creative Industry.	
	54. Identify best-practices that would assist in the effective and efficient commercialisation of indigenous knowledge systems within the South African Cultural and Creative Industry.	
	55. Determine the "state of creatives" in South Africa that would assist in the identification of needs and requirements of creatives within the Cultural and Creative Industry.	
	56. Create a mechanism to measure economic derivatives for marginalised cultural groups.	
	57. Quantify the levels of social security provided by the Cultural and Creative Industry.	
	58. Role of Culture in implementing the UN	

Research Requirement	Proposed Research Agenda Item	Alignment with NDP and DAC APP
	Sustainable Development Goals	
	59. Identify modalities of culture in sustainable development	
	60. Develop mechanisms to encourage creativity and fostering the development of cultural industries to alleviate poverty and promote economic and cultural development	
	61. Define the role of Culture as a driver of sustainable tourism and cultural tourism within the South African economy.	
	62. Define the role of World Heritage as a driver for sustainable economic development	
	63. How to ensure inclusion of the cultural and creative economy in main-stream policy and strategy development	

Research Requirement	Proposed Research Agenda Item	Alignment with NDP and DAC APP
THEME 6: INNOVATION AND TECHNOLOGY Limited data exist regarding the role, nature and impact of innovation and disruptive technologies in advancing and/or constraining the development of the South African arts, heritage, creative and cultural sectors.	64. Determine the role of Innovation in advancing the development of the South African arts, heritage, creative and cultural sectors 65. Define and determine the requirements to establish a "culture of innovation" and the ingredients required to make such a culture to thrive. 66. Assess the feasibility of alternative technologies in producing beads for the grafting industry. 67. Identify support mechanism that are required to drive innovation. 68. Draft a Position Paper on the role of social media and networking in advancing the development of the arts, heritage, creative and cultural sectors. 69. Define the role of culture within the context of emerging new Technologies	**Goal 1: A Transformed and productive ACH Sector** • Strategic Objective: To develop, protect and promote the cultural and creative sector • Strategic Objective: To develop, preserve, protect and promote heritage • Strategic Objective: To develop and promote the official languages • Strategic Objective: To provide access to information **Goal 3: An effective and efficient ACH sector** • Strategic Objective: Create a coherent policy and legislative environment for the ACH sector • Strategic Objective: To drive integrated outcomes-based research, planning, monitoring and evaluation across the sector **NDP Chapter 9: Improving education, training and innovation** **MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path**

Research Requirement	Proposed Research Agenda Item	Alignment with MTSF, NDP and DAC APP
THEME 7: INTELLECTUAL PROPERTY Very limited data is available regarding the value of Intellectual Property located within the arts, heritage and cultural and creative Industry for both policy and implementation purposes.	70. Determine the value of Intellectual Property in the South African Economy. 71. Develop a strategic and Policy Framework for protecting and expanding the value of Intellectual Property within the South African arts, heritage, creative and cultural sectors. 72. Develop a position paper on how to protect Intellectual Property within the Design Sector in South Africa. 73. Determine best practice for managing Intellectual Property Rights within the context of a Developing Countries. 74. Determine and quantify the impact of new Intellectual Property legislation on the sector and the operations of DAC. 75. Develop a working paper on the role and inclusion of indigenous knowledge systems within the context of Intellectual Property Rights. 76. Develop and understanding of modern day patronage systems within the arts and creative industries and its role in developing Intellectual Property	**Goal 1: A Transformed and productive ACH Sector** • Strategic Objective: To develop, protect and promote the cultural and creative sector • Strategic Objective: To develop, preserve, protect and promote heritage • Strategic Objective: To develop and promote the official languages • Strategic Objective: To build relationships and partnerships locally and internationally • Strategic Objective: To provide access to information **NDP Chapter 3: Economy and Employment** **NDP Chapter 4: Economic infrastructure** **NDP Chapter 6: Inclusive rural economy** **NDP Chapter 7: South Africa in the region and the world** **MTSF Outcome 4: Decent employment through inclusive growth** **MTSF Outcome 6: An efficient, competitive and responsive economic infrastructure network** **MTSF Outcome 7:** Vibrant, equitable and sustainable rural communities **MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world**

Research Requirement	Proposed Research Agenda Item	Alignment with MTSF, NDP and DAC APP
THEME 8: EDUCATION AND TRAINING Data is required to determine the current and potential impact of cultural and creative education in enhancing capacity and contributing towards economic growth and competitiveness.	77. Determine the impact of cultural and creative education on learners and determine its potential contribution towards increasing the competitiveness of the South African economy. 78. Determine how Arts, Cultural and Heritage can be advanced within the South African education system. 79. Provide a detailed mapping and database of training institutions within the Arts, Culture, Heritage and Creative sectors. 80. Conduct a skills audit and develop a skills development plan that would assist in increasing the competitive and comparative advantages of the South African arts, heritage, creative and cultural sectors.	**Goal 4: A professional and capacitated ACH Sector** • Strategic Objective: To build human resource capacity and promote excellence **NDP Chapter 9: Improving education, training and innovation NDP Chapter 13: Building a capable and developmental state** **MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path MTSF Outcome 12: An efficient, effective and development orientated public service**

Research Requirement	Proposed Research Agenda Item	Alignment with MTSF, NDP and DAC APP
THEME 9: Social Cohesion and Nation Building Currently limited data and methodologies exist to effectively and efficiently quantify and track social cohesion and its impact on nation building.	81. Develop a Social Cohesion Statistical Index 82. Determine the degree of cultural diversity in South Africa, as set out in the UNESCO guidelines (Technical Paper 6, 2011) for the measurement of the "diversity of cultural expressions" 83. Identify requirements for deracialising the arts,	**Goal 1: A Transformed and productive ACH Sector** • Strategic Objective: To develop and promote the official languages **Goal 2: An Integrated and inclusive society – an effective/impactful nation-building and social-cohesion programme** • Strategic Objective: To lead coordinate and implement social-cohesion programme

Research Requirement	Proposed Research Agenda Item	Alignment with MTSF, NDP and DAC APP
	heritage, creative and cultural sectors.	**NDP Chapter 15: Nation building and social cohesion**
	84. Conduct research on the need to decolonizing cultural and creative institutions, curriculums and public spaces whilst considering local influence.	**MTSF Outcome 14: Transforming society and uniting the country**
	85. Determine the role of Social cohesion in driving the arts, heritage, creative and cultural sectors, by focusing on place-making, and the develop multilingualism.	
	86. Determine the impact of how social cohesion can increase collaborations, increase capacity and insights within the arts, heritage, creative and cultural sectors.	
	87. Determine how access to information can change social cohesion as oppose to only serving a central ideology.	
	88. Determine how access to resources can advance social cohesion.	
	89. The impact of the arts, heritage, creative and cultural sectors in mitigating or advancing social protest by communities	
	90. Create a policy framework to balance economic and social interest.	
	91. Define the role of culture in conflict prevention.	

Research Requirement	Proposed Research Agenda Item	Alignment with MTSF, NDP and DAC APP
	92. Determine the acquisition rates for language in support of advancing social cohesion.	

Research Requirement	Proposed Research Agenda Item	Alignment with MTSF, NDP and DAC APP
THEME 10: Libraries and Archives South Africa is a signatory to an international agreement which requires it to develop a response that would increase the collaboration between libraries and archives on the African continent. This entails the development of an African Union (AU) Library integration Protocol and proposed implementation framework based on a detailed assessment of the state of relevant libraries in Africa; the degree of legislative, policy and systems compatibility across the continent. Additionally, limited information exists regarding the full spectrum, location and content of libraries and archives. A need also exists to develop mechanisms that would make access and the use of archives and libraries easier for users and beneficiaries.	93. Develop a proposed AU Library Integration Protocol 94. Develop an AU Library Status Report and supporting Policy and Implementation Framework pertaining to achieving continental library integration and cooperation. 95. Articulate a continental view of libraries and the possible integration of libraries across the continent 96. Determine the requirements for ensuring that outputs are produced based on existing protocols and agreements that are in place. 97. Determine the feasibility of establishing an All African or Pan African University or Library. 98. Determine the requirements to collate and provide universal access to archival platforms	**Goal 3: An effective and efficient ACH sector** • Strategic Objective: To strengthen and modernise archive and records management systems **NDP Chapter 9: Improving education, training and innovation** **NDP Chapter 13: Building a capable and developmental state** **MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path** **MTSF Outcome 12: An efficient, effective and development orientated public service**

Research Agenda

Research Requirement	Proposed Research Agenda Item	Alignment with MTSF, NDP and DAC APP
THEME 11: MANAGEMENT OF ARTIFACTS Currently a number of highly significant cultural and historical artefacts pertaining to South African history are located abroad under the custodianship of a number of heritage and historical institutions. The requirement is to catalogue all these artefacts and engage through bi- and multi-lateral agreements and institutions to return these artefacts to South Africa. Additionally, a need exists to consolidate and increase the effective and efficient management of archives.	99. Develop a catalogue of significant artefacts which should be returned to South Africa. 100. Determine the status quo of artefacts and what still needs to be done to access and preserve them. 101. Determine the requirements for global, regional, national, provincial, local and municipal, level alignment pertaining artefacts. 102. Catalogue corporate archives and private collections. 103. Determine a standard naming convention for artefacts and cataloguing of artefact to assist in determining where they are located. 104. Define best practice regarding the precedents and requirements for returning artefacts. 105. Catalogue all government acquisitions. 106. Document the value of artefacts without putting objects at risk. 107. Identify protocols to manage high risk collections and information. 108. Determine the feasibility and the means of mapping and documenting heritage sites from a local provincial perspective.	**Goal 1: A Transformed and productive ACH Sector** • Strategic Objective: To develop, preserve, protect and promote heritage • Strategic Objective: To build relationships and partnerships locally and internationally • Strategic Objective: To provide access to information **Goal 2: An Integrated and inclusive society – an effective/impactful nation-building and social-cohesion programme** • Strategic Objective: To lead coordinate and implement social-cohesion programme **NDP Chapter 15: Nation building and social cohesion** **MTSF Outcome 14: Transforming society and uniting the country**

Research Agenda

Research Requirement	Proposed Research Agenda Item	Alignment with MTSF, NDP and DAC APP
THEME 12: Policy Development and Implementation A major need exists to ensure optimal alignment in policy and strategy across the arts, heritage, creative and cultural sectors as well as all spheres of government.	109. Conduct a policy review with the purpose of ensuring optimal policy and strategic alignment across the arts, heritage, cultural and creative sectors. 110. Develop a White Paper for the arts, heritage and cultural and creative sector in South Africa. 111. Determine levels of policy compliance by Provincial and Local Government with national policy and legislative prescripts pertaining to the development of the South African arts, heritage, creative and cultural sectors. 112. Determine the feasibility of employing DORA and/or Conditional Grants to fund provincial and local government interventions within the Arts, Culture, Heritage and Creative sectors. 113. Identify possible mechanisms that would allow for the inclusion of Arts, Culture, Heritage and Creative sectors interventions at local government level. 114. Quantify the policy contribution of Culture in implementing the policy imperatives of the AU Agenda 2063. 115. Develop design policies for the graphic, textile, ceramics,	**Goal 3: An effective and efficient ACH sector** • Strategic Objective: Create a coherent policy and legislative environment for the ACH sector • Strategic Objective: To drive integrated outcomes-based research, planning, monitoring and evaluation across the sector **NDP Chapter 13: Building a capable and developmental state** **MTSF Outcome 12: An efficient, effective and development orientated public service**

	jewellery, architecture and industrial design sectors.	
	116. Define the role of Culture in achieving the policy imperatives of the 2030 Agenda on Sustainable Development	
	117. Develop of business case for the relocation of DAC within a restructured Public Sector	

Research Agenda

Research Requirement	Proposed Research Agenda Item	Alignment with MTSF, NDP and DAC APP
THEME 13: Living Human Treasures (LHT) Data and knowledge associated with Living Human Treasures (LHT) is under threat of not being secured for future generations. The requirement is therefore to identify and such data and knowledge sources in order to define and operationalise relevant domains, representative lists and identify LHT under threat of disappearing.	118. Develop and populate a Consolidated National Living Human Treasure Database. 119. Develop methods and platforms that would allow communities, civil society and all spheres of government to identify potential LHT that could be considered for inclusion onto the database.	**Goal 1: A Transformed and productive ACH Sector** • Strategic Objective: To develop, preserve, protect and promote heritage • Strategic Objective: To develop and promote the official languages **Goal 2: An Integrated and inclusive society – an effective/impactful nation-building and social-cohesion programme** • Strategic Objective: To lead coordinate and implement social-cohesion programme **NDP Chapter 15: Nation building and social cohesion** **MTSF Outcome 14: Transforming society and uniting the country**

Research Requirement	Proposed Research Agenda Item	Alignment with NDP and DAC APP
THEME 14: International Relations and Cultural Diplomacy In order to develop focused high- impact international engagements with multi- and bi-lateral partners a detailed analysis of relevant trends and potential growth and collaboration points within the arts, heritage, creative and cultural sectors have been developed. A major need exists to create and implement an integrated policy perspective pertaining to cultural diplomacy across the South African Government.	120. Develop and maintain a digitised and hard copy repository of all relevant international agreements, protocols and policy documents. 121. Develop Cultural and Creative Industry Country Briefings to inform Cultural Diplomacy efforts aimed at accelerating economic development. 122. Quantify the impact of international protocols in advancing the Cultural, Heritage, Arts and Creative sectors in South Africa. 123. Develop a baseline paper on the role of Cultural Diplomacy within the broader Foreign Policy portfolio and identify possible policy mechanisms that could support the practice of Cultural Diplomacy. 124. Develop a mechanism that would be able to track and share data pertaining to developments within the cultural diplomacy domain. 125. Develop a position paper on the CCI in terms of the South African National Interest. 126. Develop policy and negotiating positions to assist international negotiations within the	**Goal 1: A Transformed and productive ACH Sector** • Strategic Objective: To build relationships and partnerships locally and internationally **NDP Chapter 7: South Africa in the region and the world** **MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world**

Research Requirement	Proposed Research Agenda Item	Alignment with NDP and DAC APP
	CCI and Cultural Diplomacy. 127. Determine the impact of Cultural Seasons on international trade within the CCI. 128. Create an integrated policy framework to manage cultural seasons.	

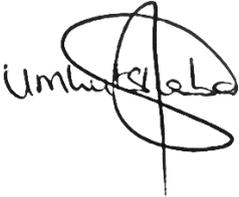| Research Requirement	Proposed Research Agenda Item	Alignment with MTSF, NDP and DAC APP
THEME 15: Employment, Training, Skills and Transformation A major need exists for accurate data pertaining to employment, training, skills and the state of transformation within the arts, heritage and cultural and creative sector.	129. Define the scope and size of the labour market in the arts, heritage, creative and cultural sectors. 130. Develop a skills profile and development framework within the arts, heritage, creative and cultural sectors. 131. Determine empowerment and transformation levels within the arts, heritage, creative and cultural sectors. 132. Determine the number of graduates within the Cultural and Creative Sector, that exit from the sector; why they exit; and where are they now? 133. Develop impact indicators related to training, health and well-being within the arts, heritage, creative and cultural sectors. 134. Determine minimum occupational and labour standards for the South African arts,	**Goal 1: A Transformed and productive ACH Sector** • Strategic Objective: To develop, protect and promote the cultural and creative sector • Strategic Objective: To develop, preserve, protect and promote heritage • Strategic Objective: To develop and promote the official languages • Strategic Objective: To provide access to information **Goal 3: An effective and efficient ACH sector** • Strategic Objective: Create a coherent policy and legislative environment for the ACH sector • Strategic Objective: To drive integrated outcomes-based research, planning, monitoring and evaluation across the sector **Goal 4: A professional and capacitated ACH Sector**

Research Requirement	Proposed Research Agenda Item	Alignment with MTSF, NDP and DAC APP
	heritage, creative and cultural sectors. 135. Determine the viability of social security elements for the arts, heritage, creative and cultural sectors	• Strategic Objective: To build human resource capacity and promote excellence **NDP Chapter 3: Economy and Employment** **NDP Chapter 6: Inclusive rural economy** **NDP Chapter 9: Improving education, training and innovation** **MTSF Outcome 4: Decent employment through inclusive growth** **MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path** **MTSF Outcome 7: Vibrant, equitable and sustainable rural communities**

3. The way forward

The Research Agenda is a "living" document, and as such it will be subject to constant updating and refining. It is envisaged that a range of engagement and interactions will be held over the next five years, during which new inputs will be collected and recorded on the Research Agenda.

Every year the South African Cultural Observatory will issue an updated version of the Research Agenda, which will contain all new inputs and additions relevant to items contained in the Research Agenda.

APPROVALS FOR THE SOUTH AFRICAN CULTURAL OBSERVATORY – Research Agenda: 2018 – 2019				
	NAME	**TITLE**	**SIGNATURE**	**DATE**
Submitted and approved on behalf of the South African Cultural Observatory:	Ms. Unathi Lutshaba	SACO Executive Director	*Umlutshaba*	06/09/2018
Approved by:	Mphikeleli Mnguni	DAC SACO Project Manager		