



arts & culture

Department:
Arts and Culture
REPUBLIC OF SOUTH AFRICA



south african
cultural observatory

NELSON MANDELA
UNIVERSITY

Café AI

Artificial Intelligence: Rushed revolution or the holy grail of a creative future?

The First National AI Dialogue in the Creative Sector

13 March 2024

10am-4pm

Join the South African Cultural Observatory and the Fak'ugesi African Digital Innovation festival in a first of its kind discussion and workshop on and its impact on the cultural and creative industries. Brought to you by GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH) and the Department of Sport, Arts and Culture.

#CafeAIZA

DRAFT PROGRAMME

*All times in South African Time (Pretoria/ Harare)

*Live stream on YouTube for viewing only: <https://www.youtube.com/watch?v=PYxatCsvahA>

*Join the online discussion here: <https://live.sodaworld.tv/cafeai>

MORNING SESSION

- **9:30-9:50am:** Registration and Café AI industry matchmaking between South African policymakers, academics, creatives
 - **Online rooms open at 9:45am**
- **10am: Introduction**
 - **MC [Grace Meadows](#)**, (Southern Africa Arts Programme Manager at British Council)
 - **Welcome: [Unathi Lutshaba](#)** (SACO executive director)
 - **Why are we here: [Amy Shelper](#)** (SACO senior researcher and strategist, head of partnerships)
 - **Greetings from partners:**
 - [Eduardo Cachucho](#) - Faku'gesi African Digital Innovation Festival
 - [Victoria Gillam](#), GIZ Global Program on Cultural and Creative Industries
- **10:15am:** Debate – Motion: Artificial Intelligence: Rushed revolution or the holy grail of a creative future?
 - **For the motion**
 - Vulane Mthembu - Game Box, Goethe Institute



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- [Nosipho Maketo-van den Bragt](#) - CEO Chocolate Tribe/ former practising lawyer
- **Against the motion**
 - [Eduardo Cachucho](#) - Fak'ugesi African Digital Innovation Festival Creative Director
 - [Karabo Maiyane](#) - Nelson Mandela University - AI ethics expert; Lecturer, Acting HoD Department of Philosophy
- **Rebuttal:** each debater offers their rebuttal
- Audience engagement
- Synthesis
- **11-11:30am: World Café AI – Setting the Scene for Workshop Topics**
 - **Tackling copyright, IP, ownership & mitigating against bias in the AI era**
 - [Douglas Ian Scott](#) – Wikimedia Foundation South Africa, Board Member
 - Dr. [Oliver Scherenberg](#) - EU based IP Licensing Lawyer
 - **How AI impacts creative work and daily creative production**
 - [Louise Claassen](#) - ORBmersive Co-founder & Executive Fellow at Henley Business School Africa
 - **Jobs displacement, skills development, and keeping pace with AI**
 - [Kuben Nair](#) - Harambee Youth Employment Accelerator: Technology Director
- **11:30-12:30pm: World Café AI Workshop Breakaway groups**
 - Work-groups focused on discussing issues, challenges and breakthroughs on 4 topics (in person and online):
 - **iClub:** Tackling copyright, IP, ownership, and mitigating against bias in the AI era
 - **iClub:** How AI impacts creative work and daily creative production
 - **Glass Room:** Jobs displacement, skills development, and keeping pace with AI
 - **Online breakaway via Zoom:** How can we turn a disadvantage into an advantage: Local value made global, IP protected?

- [Douglas Ian Scott](#) – Wikimedia Foundation South Africa, Board member
- Dr. [Oliver Scherenberg](#) - EU IP Licensing Lawyer (Germany)
- **Facilitators:**
 - [Heike Pratsch](#) (GIZ)
 - [Amy Shelver](#) (SACO)
- **12:45-1:15pm:** Report back session
 - Café AI groups report-back to wider and online group
- **1:15-2pm:** Light lunch

AFTERNOON SEGMENT: BY INVITATION

2-4pm: Policy discussion - break off session for policymakers and experts

- **2-3pm: Moderator: [James French](#) (IKS Cultural Consulting)**
 - **Why policy matters right now – envisaging the future**
 - Introductions to speakers/ online facilitators
 - Online Facilitator: [Heike Pratsch](#) (GIZ Global Program on Cultural and Creative Industries)
- **Setting the policy scene**
 - [Amy Shelver](#), SACO AI survey results presentation
 - Dr. [Oliver Scherenberg](#) – Global/EU IP Licensing Lawyer (Germany)
 - [Ifeanyi E. Okonkwo](#) | Deputy Head of Sector – Intellectual Property, Tech, Media, Entertainment & Data Protection – Nigeria
 - [Dr. Zeynep Engin](#) Chair & Director, [Data for Policy CIC](#) Editor-in-Chief, [Data & Policy \(UK\)](#)
 - [Lesego Maforah](#), Special Projects Manager Marketing, Communications and CSI Southern African Music Rights Organisation (SAMRO)
 - [Deshni Govender](#), International Development Advisor on AI, GIZ Fair Forward project
 - DSAC respondent – [Dr. Mphikeleli Mnguni](#), DSAC: SACO Project Manager
 - Q&A
- **3:15-4pm: Discussion:**
 - Concerns, fears, experiences of making policy around AI and sector specific AI policy for the CCI
 - **Way Forward Workshop:**
 - 3-5 practical things that government and policymakers can do now as the AI era dawns

THANK YOU!



