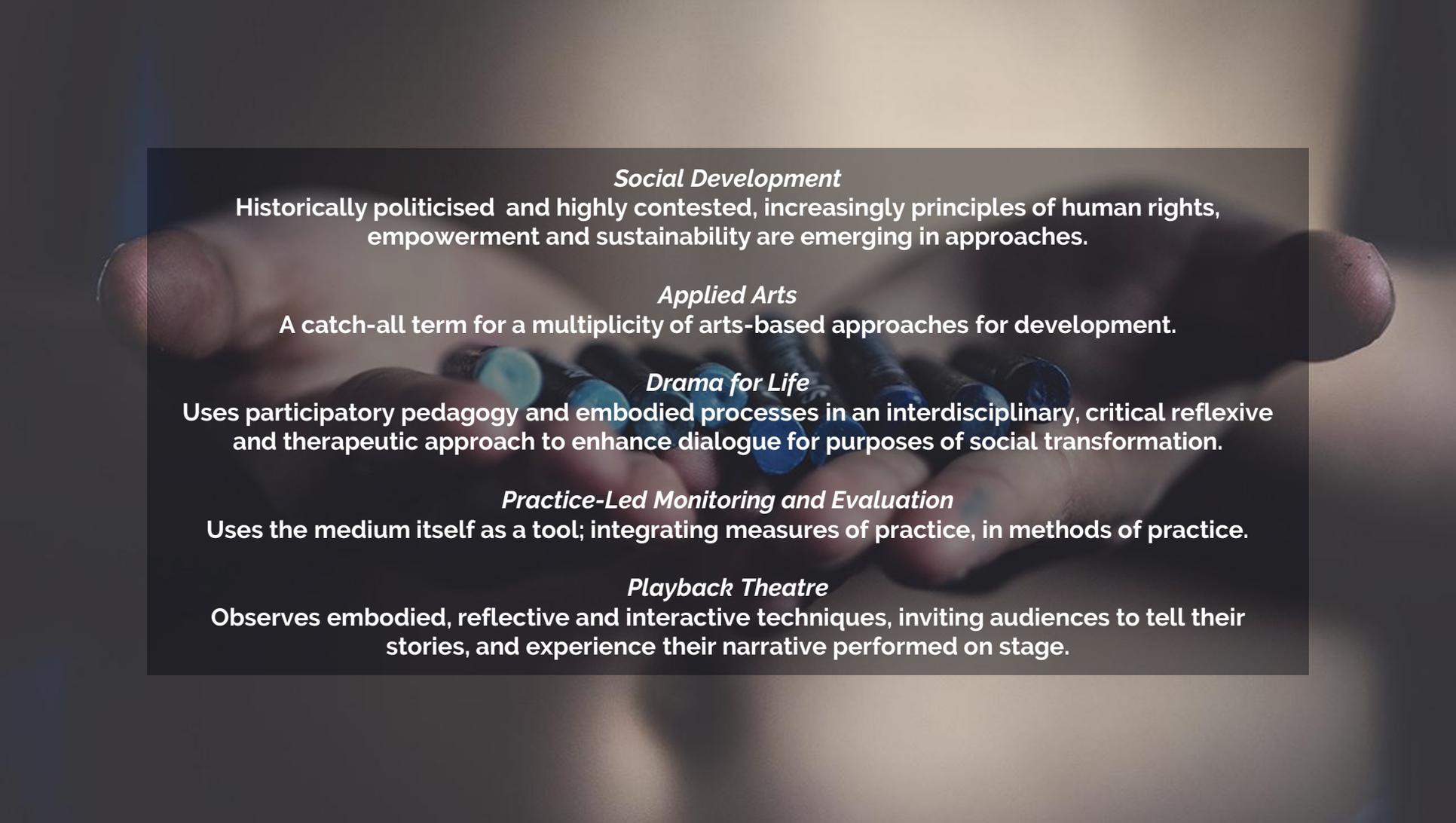


**MEASURING THE CCI
SECTORS**

*Developing a Practice-Led
Approach to Monitoring
and Evaluation*



Social Development

Historically politicised and highly contested, increasingly principles of human rights, empowerment and sustainability are emerging in approaches.

Applied Arts

A catch-all term for a multiplicity of arts-based approaches for development.

Drama for Life

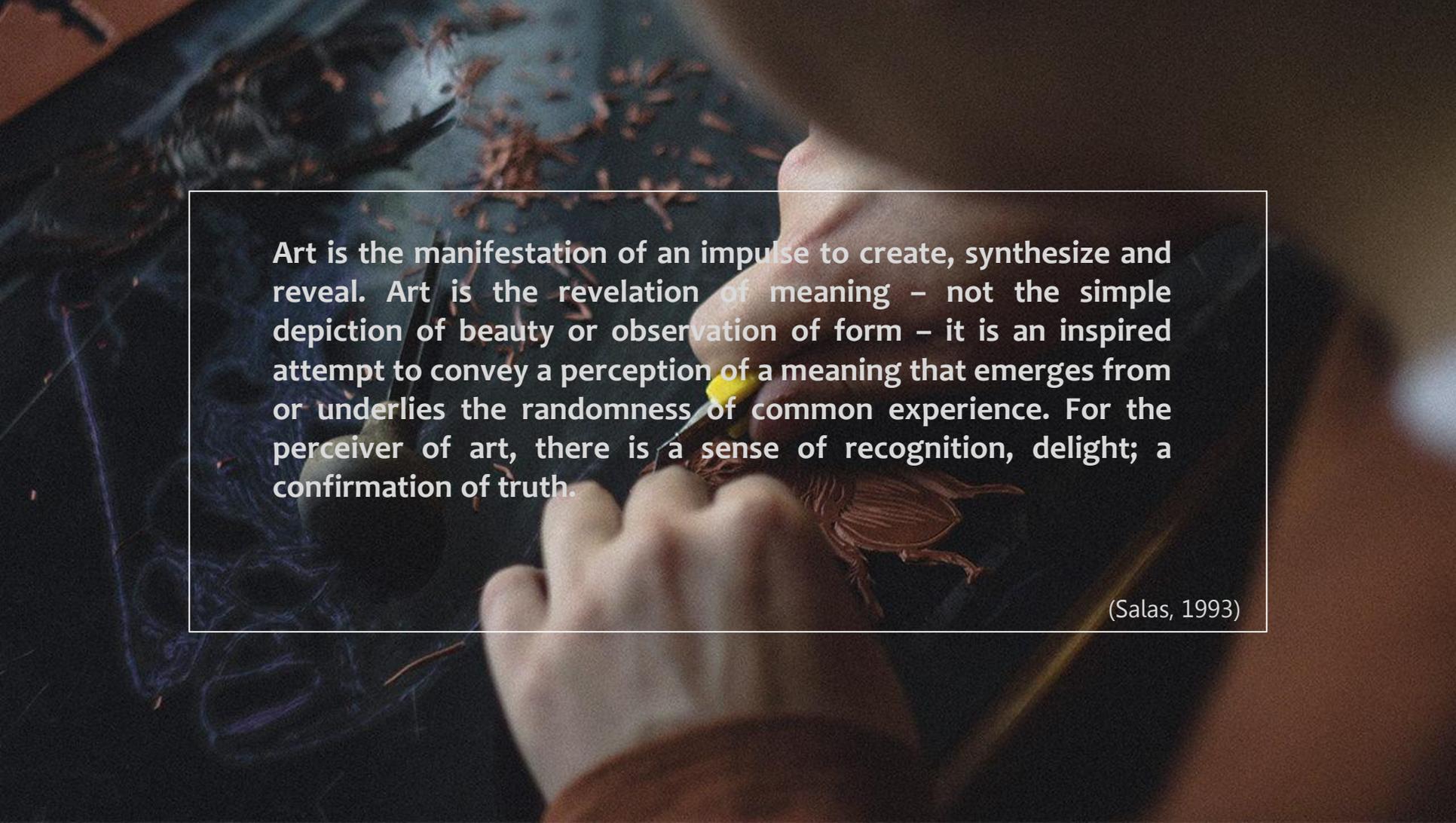
Uses participatory pedagogy and embodied processes in an interdisciplinary, critical reflexive and therapeutic approach to enhance dialogue for purposes of social transformation.

Practice-Led Monitoring and Evaluation

Uses the medium itself as a tool; integrating measures of practice, in methods of practice.

Playback Theatre

Observes embodied, reflective and interactive techniques, inviting audiences to tell their stories, and experience their narrative performed on stage.



Art is the manifestation of an impulse to create, synthesize and reveal. Art is the revelation of meaning – not the simple depiction of beauty or observation of form – it is an inspired attempt to convey a perception of a meaning that emerges from or underlies the randomness of common experience. For the perceiver of art, there is a sense of recognition, delight; a confirmation of truth.

(Salas, 1993)



Considering the
challenges and
affordances of
measuring
artistic value
and social
impact.

Political asymmetries of power
Social disparities of access
Economic inequalities of dependence

Community participation
Local relevance
Context responsiveness

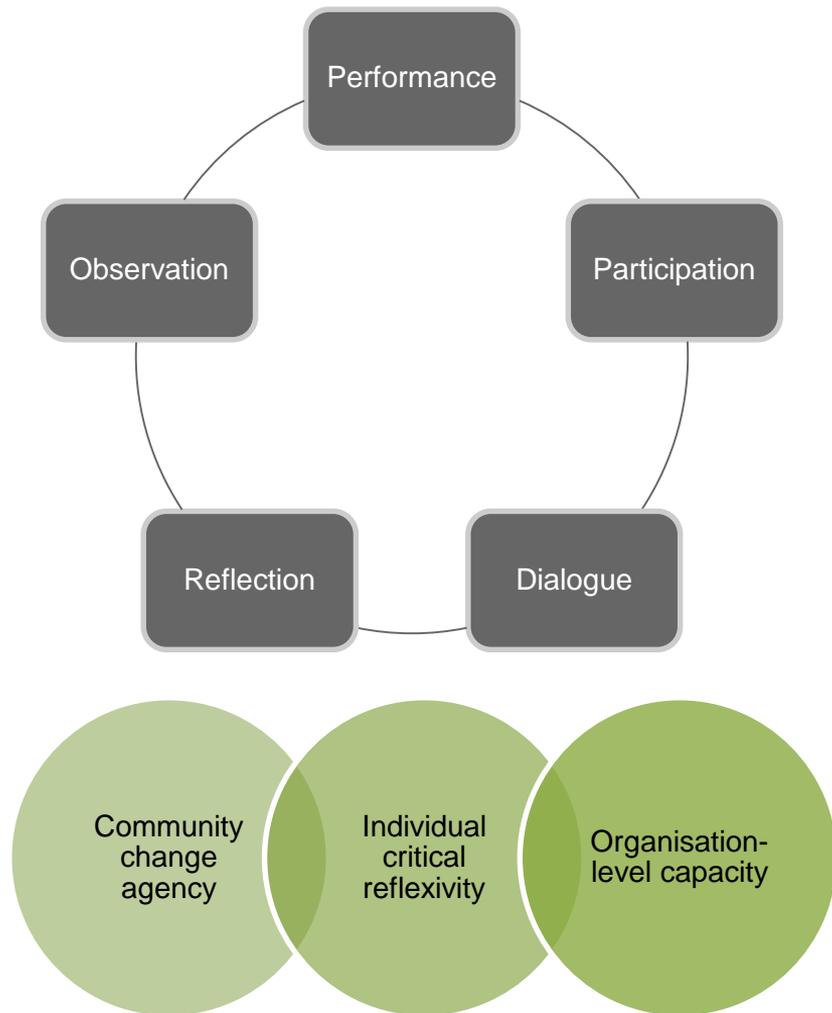
Methodological weakness
Selective measures
Anecdotal evidence

Best Practice

Sustainability

Investment

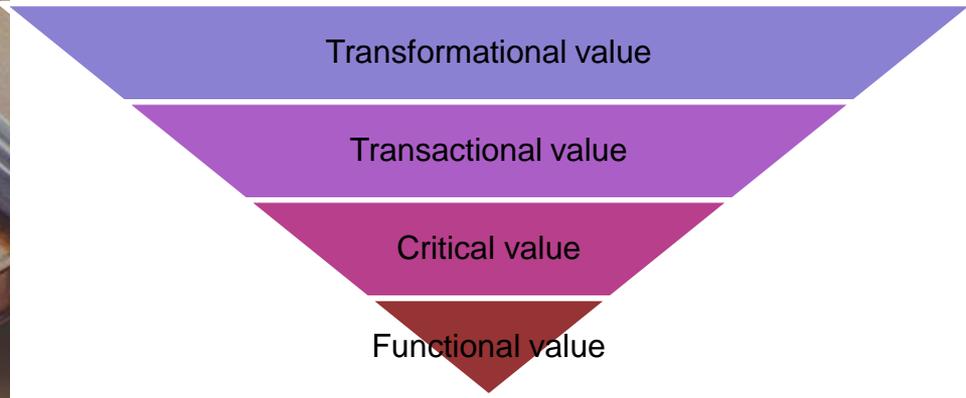
5
**Developing a
practice-led
approach to
monitoring and
evaluation.**



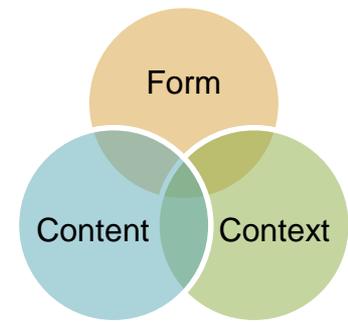


Articulating the affordances and limitations of practice-led monitoring and evaluation.

A tiered assessment of common principles, using a logic model and theory of change



Interdependent social concepts driving change



One of the greatest difficulties facing researchers when communicating their findings is to harness the empathy and engagement required for maximum impact. An intellectual understanding is often made, but an emotional connection can be lacking, and therefore the impetus for action is not high.

(Melbourne Playback Theatre Company, 2014)

The best way to assess the impact of the Playback Theatre show is simply to observe the performances themselves: how many participants speak up, the content and depth of stories, responses to enactments, and the way tellers are received by the audience.

(Salas, 2005)

**Reflections on
discipline and
context specific
monitoring and
evaluation.**

Drama for Life Playback Theatre as a method and measure of practice and participation for change in community settings.

Context

Dialogue

Reflection

Content

Performance

Participation

Form

Ritual

Inquiry



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Drama for Life | Wits School of Arts | University of the Witwatersrand
Johannesburg | South Africa

South African Cultural Observatory | 2nd National Conference | 24 & 25 MAY 2017

'The Creative Economy & Development - Perspectives from Developed and Emerging Economies'