Exploring logics of state in urban cultural policy development processes in South Africa: the case of the eThekwini municipality

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Matthieu Maralack
Student/Researcher
MA Cultural Policy and Management
Wits School of the Arts
matthieu.maralack@gmail.com
Background/Context

Policymaking Stakeholders

- Programme Manager
  - Mr Nic Combrink

- Team
  - Cultural Radius Consultants – Nicky Du Plessis
  - Lindsay Napier Architect CC – Lindsay Napier
  - Culture, Art, Jobs – Avril Joffe
  - Versveld and Associates – Sharlene Versveld
    - Marc Kalina – Environmental Consultant
    - Gabrielle Peppas – Marketing and Events Practitioner
    - Green Heart City
    - Mwimbi Fine Art Gallery
      Angela Spencer

Policy Approval and Ratification Stakeholders

- eThekwini Municipality
  - City Manage
  - Eric Apelgren – International and Governance Relations
  - Guy Redman – HOD Libraries and Heritage
    - Bheki Mchunu

- Council Committees
  - Heritage Resource Management Committee
    - Interim Arts Procurement Committee
    - Executive Council
Research Question and Sub-Questions

Research Question:
What were the state logics that informed the eThekwini municipality not approving and implementing the draft cultural policy produced by the eThekwini policy development team in 2015?

Sub Questions:
1) What were the strategies employed by the policy development team to gain intra-governmental policy buy-in?
2) How was the urban cultural policy development understood to be necessary by members of the eThekwini Council Executive tasked to approve the policy?
3) Which aggravating and mediating political factors hindered the approval and implementation of the policy during and after the draft process?
Literature Review

- Creative City and Creative Class:
  Charles Landry and Richard Florida on Creative City and Creative Class; Holden on Legitimation; Craik on policy models and development approaches.

- Cultural Policy Discourse:
  Pratt on Creative Economy Value Chain; Hardee, Feranil, Boezwinkle and Clark on the Policy Circle; Matarrasso and Landry on 21 Dilemmas

- The State:
  Le Gales on Instruments; Ananya on the State and Urban Development;
Methodology
With Thanks

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