



# Exploring logics of state in urban cultural policy development processes in South Africa: the case of the eThekweni municipality

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# Background/Context



## Policymaking Stakeholders

- Programme Manager
  - Mr Nic Combrink
- Team
  - Cultural Radius Consultants – Nicky Du Plessis
  - Lindsay Napier Architect CC – Lindsay Napier
    - Culture, Art, Jobs – Avril Joffe
  - Versveld and Associates – Sharlene Versveld
    - Marc Kalina – Environmental Consultant
    - Gabrielle Peppas – Marketing and Events Practitioner
      - Green Heart City
    - Mwimbi Fine Art Gallery
      - Angela Spencer

*Break in Transmission*

## Policy Approval and Ratification Stakeholders

- eThekweni Municipality
    - City Manager
  - Eric Apelgren – International and Governance Relations
  - Guy Redman – HOD Libraries and Heritage
    - Bheki Mchunu
  - Council Committees
    - Heritage Resource Management Committee
    - Interim Arts Procurement Committee
      - Executive Council
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# Research Question and Sub-Questions

## Research Question:

What were the state logics that informed the eThekweni municipality not approving and implementing the draft cultural policy produced by the eThekweni policy development team in 2015?

## Sub Questions:

- 1) What were the strategies employed by the policy development team to gain intra- governmental policy buy-in?
- 2) How was the urban cultural policy development understood to be necessary by members of the eThekweni Council Executive tasked to approve the policy?
- 3) Which aggravating and mediating political factors hindered the approval and implementation of the policy during and after the draft process?



# Literature Review

- Creative City and Creative Class:  
Charles Landry and Richard Florida on Creative City and Creative Class; Holden on Legitimation; Craik on policy models and development approaches.
- Cultural Policy Discourse:  
Pratt on Creative Economy Value Chain; Hardee, Feranil, Boezwinkle and Clark on the Policy Circle; Matarrasso and Landry on 21 Dilemmas
- The State:  
Le Gales on Instruments; Ananya on the State and Urban Development;

# Methodology





# With Thanks

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