The Creative Economy After Dark

Youth, Power & Creativity in Jo’burg Nightclubs

Dr Beth Vale
R.I.P Fabric,
You've gone to join the End, Bagleys, SE1, Turnmills and The Fridge in the big club in the sky.
Thank you for all the good times and for the amazing music.

Greg x

P.S. Please don't become a Tesco Metro!
Nyctalopia
night blindness

Nyctophobia extreme or irrational fear of the night or darkness
My mom was against the whole nightlife thing’, but after a while she saw the dedication and the hard work I put in and she understood it’, Cardo, Problem Kidz, Newtown.

‘Oh well, he’s surviving on what he does, so it must be good’, Imityaaz, Problem Kidz, Newtown

“Yoh, my mom used to give me a hard time. She didn’t want me to go out at night, ‘cos [she thought] I’d get stuck into drugs [or] I’ll get killed. But now she can see that I like this. In fact, I don’t like it, I love it, and I’m determined to make it work. People think we’re all about turning up, getting drunk, taking girls home, but it’s more than that.”, Tumi Masoko, Hip-Hop DJ, Soweto
‘We were on the top of hip hop in Cape Town and we were broke. Going out with hip flasks and shit’. In Jo’burg, ‘you can make money off this shit.’ It’s like that Biggie lyric. Akio recites: ‘You never thought hip hop could take you this far. That’s how I feel! Everything is done from me being in hip hop. I own a house here. I’m buying a car next week, cash money. That shit blows my mind!’

We started off as artists [on the decks]. Then we became promoters [at the door]. But you know where the real money is? The motherfuckin’ bar! (usually claimed by the venue). ‘[So] we were like, “let’s take the door and the bar, cos that’s where the power’s at, you know”’. 
‘I will always be female whether I like it or not. I’m not gonna shy away from the fact that women in the industry haven’t been given the opportunities that the guys have. And we have to fight tooth and nail to actually get those opportunities’, Ms Cosmo, DJ

‘This is a man’s world. You know when women start getting into any male dominated industry, there’s this thing [of being silenced]. They’re sleeping on us. And the thing is we’re here. They’re just turning a blind eye’, Phresh Clique, MC duo
“They go out to be seen”
Thank you, stay in touch

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