Alternative Capital
Re-visioning the Creative Economy
Whose Creativity?
MATHICAL
Magical | Calculated | Ethical

me@mtraver.com

mtraverfolio
My Bias

is that of a culture and economics multidisciplinary approach that takes into account the commodification of culture, cultural goods and services which however is not to mean capitalism.
Not Capitalism

O’Connor (2007: 7) puts its across well; Capitalism is about unlimited accumulation at the expense of all other values which the cultural sector has always been in opposition to.
MATHICAL
Magical | Calculated | Ethical

Value chain innovativeness
Intersectionality | Multiple knowledge approaches
New language of the trade | Financial Services
Laws of Capital
among them ensuring a return on initial investments.
SAMRO, DALRO +

Only those who own the means of product flourishing?
Think Uber, Air BnB and your field?
Re-Imagine

alternative forms of capital which tap into the global financial services.
Re-Imagine

Economic value is not limited to financial or commercial value but based on exchange value (Throsby, 2003; Holden, 2004; Scholte et al., 2015).
Chats with Trevor Stuurman

“Africa is the world's ghost-writer.”
No Pun Intended
IP

The treaty of Versailles has a clause on Champagne.

The economic partnership agreement between the EU and 7 SADC Countries regarding: Rooibos, Honeybush, and Karoo Lamb.
Do differently?

Alternative capital which we can bring into the mainstream field of economics, among other, which speaks directly, and serve the Arts and Culture well.
MATHICAL
Magical | Calculated | Ethical

Value chain innovativeness
Intersectionality | Multiple knowledge approaches
New language of the trade | Financial Services
Access

Intellectual property is still urban elite oriented and access to this form of alternative capital is very much drawn along the lines of privilege.
I AM
ELOHIM
YAHWEH
JEHOVAH JIREH
JEHOVAH TSIDKENU
EL ROI