The space of the local and cultural policy in supporting and giving space to cultural expressions

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SDG Goal 11:
‘make cities and human settlements inclusive, safe, resilient and sustainable’

Cities all around the world are exploring *innovative ways* of fostering *sustainable development* through preserving heritage, underscoring culture, and promoting and showcasing cultural expressions.
Cultural expressions in Cities and the SDGs

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Global North theories: culture and cities

Cultural-historic city / Culture as a hook for foreign direct investment: cultural infrastructure, iconic art galleries – creative class

Culture as social regeneration: community projects, intercultural communication – a means to a better city

Creativity city concept - culture and creativity as means for overcoming social problem

Urban cultural ecosystem of place, culture and economy

Cultural economies – value creating ecologies

Sustainability in cities
Global South Theories/ lenses: culture and the city

Creative cities in Brazil and Latin America

Rogue encounters, music, entrepreneurship – West Africa

Domineering presence of Western cultural products and focus on cultural value systems

Cultural planning as a key methodology for starting the conversation

Developmental considerations in city level support for cultural expressions

Investing in cultural economies or publics

Creative City South
‘If culture is treated as an ecology, then the analytical approach becomes one of identifying cultural value, by taking into account the multifaceted and pluralistic value of culture beyond, as well as including the economic.

Culture recovers its organic meaning, its social significance, and its moral weight, bringing into play the realm of the cultural system, its creative capacity, its ability to generate new meaning, and the social and public goods that it produces, as well as – and certainly not ignoring – its economic return’

John Holden, 2015
Propositions about culture, cultural expressions and cities

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<td>• The integration of culture and cultural expressions at the City level are</td>
<td>• Collaborations among public officials, artists, cultural practitioners and citizens can strengthen both municipalities (through application of</td>
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<td>critical to fully understand how a country approaches development overall</td>
<td>creativity into systems) and communities (through processes such as cultural planning) and generate significant economic, social and environmental</td>
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<td>(and its potential for successfully implementing both the UNESCO Convention</td>
<td>outcomes.</td>
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<td>and the SDGs.)</td>
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International support to integrating culture into city development

Agenda 21 for Culture (UCLG) proposes a range of principles and policy approaches that should inform local cultural policies concerned with sustainable development. UCLG promotes culture as a key dimension of sustainable cities, through peer-learning, knowledge-transfer, and advocacy. They have a practical toolkit Culture 21 Actions.

The 2016 UNESCO report Culture Urban Future lists over 100 case studies and provides additional insight into the myriad ways in which culture plays a role in sustainable urban development.

Unesco Creative City Network
The Creative Cities Network is currently formed by 180 Members from 72 countries covering 7 creative fields: Crafts & Folk Art, Design, Film, Gastronomy, Literature, Music and Media Arts. Cape Town (design) and Durban (literature) are members. Other African cities include Cairo, Ouagadougou, Porto-Novo, Praia, Tunis, Tétouan and Sokodé.

Creative City project launched by the Arterial Network in May 2017; Harare was the first of four cities to launch an Arterial African Creative Cities (AACC) programme and was followed by Pointe-Noire (Congo Brazzaville), Victoria (Mahé, Seychelles) and Nouakchott (Mauritania).
SDSs and Cultural Expressions
UNESCO 2005 Convention Goal 3. Integrate culture in sustainable development frameworks

11: Sustainable cities and communities

**Target 11.3** Enhance inclusive and sustainable urbanisation and capacity for participatory, integrated and sustainable human settlement planning and management

**Indonesia’s Creative Cities Network** works through collaboration among government, academia, community organizations, and businesses and provides opportunities for stakeholders to participate in and promote inclusive city development.

17 - Partnerships

**Target 17.19** Develop measurements of progress on sustainable development and support statistical capacity building in developing countries

**UNESCO Creative City of Santos** (Brazil) has elaborated a monitoring framework of creative economy indicators based on the Convention’s framework to assess the importance of culture and creativity to sustainable urban development. The recently created Creative Economy Observatory will regularly update the indicators.
Cities as laboratories: exploring innovative ways of fostering cultural expressions and sustainable development

- Engaging audiences and widening the participation of local residents (Austria, Latvia),
- Involving artists in local economic development strategies (Argentina, Cuba),
- Facilitating interaction between tertiary institutions and local municipalities (Mongolia),
- Exploring the connections between arts and science (Germany, Italy),
- Developing new financial measures to stimulate artistic innovation (Argentina, Brazil)
- Regime for cultural promotion, under which a portion of business tax turnover can be paid to cultural organisations (the City of Buenos Aires, Argentina)
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<td>1</td>
<td>Target 1.b: Create sound policy frameworks [...] to support accelerated investment in poverty eradication actions.</td>
<td>Goal 2: Integrate culture in sustainable development frameworks</td>
<td>Cambodia’s National Strategic Development Plan 2014–2016 lays out the political commitment to a socio-economic development process underpinning the important role of the cultural sector, including the promotion of creativity, cultural industries and cultural entrepreneurship.</td>
</tr>
<tr>
<td>4</td>
<td>Target 4.4: [...] Increase the number of youth and adults who have relevant skills [...] for employment, decent jobs and entrepreneurship.</td>
<td>Goal 2: Integrate culture in sustainable development frameworks</td>
<td>Chile’s ‘CECREA Programme’ (2015) promotes the development of creative learning processes and the generation of creative skills for young people; it involves the arts, sciences and technologies among other crossovers.</td>
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<td>4</td>
<td>Target 4.7: By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including [...] global citizenship and appreciation of cultural diversity and of culture’s contribution to sustainable development.</td>
<td>Goal 2: Integrate culture in sustainable development frameworks</td>
<td>Viet-Nam’s ‘Develop Cultural Life in the National Targeted Programme on New Rural Construction period 2010–2020’ provides a system of cultural facilities such as community-based cultural houses and community learning centres for people in rural areas.</td>
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<td>5</td>
<td>Target 5.c: Adopt and strengthen sound policies and enforceable legislation for the promotion of gender equality and the empowerment of all women and girls at all levels.</td>
<td>Goal 4: Promote human rights and fundamental freedoms</td>
<td>Brazil’s 3rd National Plan of Women’s Policies (2013–2015) promotes the visibility of the cultural contribution of women in Brazilian society and women’s access to cultural production, media and content.</td>
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<td>8</td>
<td>Target 8.3: Promote policies that support [...] entrepreneurship, creativity and innovation, and encourage formalization and growth of micro and SMMEs [...].</td>
<td>Goal 3: Integrate culture in sustainable development frameworks</td>
<td>Mexico’s Cultural Fund for the Arts (FONCA), a mixed-sector partnership, supports entrepreneurship, creativity and innovation, benefiting more than 1,500 projects, artists and cultural companies.</td>
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<td>8</td>
<td>Target 8.a: Increase Aid for Trade support for developing countries, in particular least developed countries, through the enhanced integrated framework for trade-related technical assistance [...] .</td>
<td>Goal 3: Integrate culture in sustainable development frameworks</td>
<td>Burkina Faso’s ‘Free movement of artists and art crafts products’ within the West African Economic and Monetary Union establishes a legal framework that recognizes the role that trade can play for development, thus strengthening the trade of cultural goods within the Union.</td>
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<td>9</td>
<td>Target 9.1: Develop quality, reliable, sustainable and resilient infrastructure, including regional and transborder infrastructure, to support economic development and human wellbeing [...] .</td>
<td>Goal 2: Integrate culture in sustainable development frameworks</td>
<td>The East African Community’s Cultural and Creative Industries bill, introduced in March 2015, aims to create an environment that promotes talents and the necessary infrastructure to develop the cultural and creative industries and to remove existing barriers.</td>
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<td>9</td>
<td>Target 9.3: Increase the access of smallscale [...] enterprises, in particular in developing countries, to financial services [...] and their integration into value chains and markets.</td>
<td>Goal 2: Integrate culture in sustainable development frameworks</td>
<td>Bulgaria’s innovation strategy 2014–2020 provides support to SMMEs in the cultural sector, including technology development and innovation, entrepreneurship and access to financing.</td>
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<td>Target 10.a: Implement the principle of special and differential treatment for developing countries, in particular least developed countries, in accordance with WTO agreements.</td>
<td>Goal 3</td>
<td>The EU’s many trade agreements, such as with CARIFORUM and the Republic of Korea, include a Protocol on Cultural Cooperation to grant preferential treatment – including on the mobility of artists, the negotiation of co-production agreements and preferential trade access for audiovisual works.</td>
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<td>Target 10.2: By 2030, empower and promote the social, economic and political inclusion of all irrespective of age, sex, disability, race ethnicity, origin, religion or other status.</td>
<td>Goal 2</td>
<td>Slovakia’s Grant Scheme for the Culture of Disadvantaged Sections of the Population provides financial support to projects that promote the cultural rights of persons with disabilities and other disadvantaged sections of the population.</td>
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<td>Target 11.3: By 2030, enhance inclusive and sustainable urbanization and capacity for participatory, integrated and sustainable human settlement planning and management in all countries.</td>
<td>Goal 1</td>
<td>Indonesia’s Creative Cities Network (ICCN) works through collaboration among government, academia, community organizations and businesses, and provides opportunities for stakeholders to participate in and promote inclusive city development.</td>
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<td>Target 12.5: By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.</td>
<td>Goal 3</td>
<td>Finland’s Culture: Environment Strategy is a joint initiative of the Ministries of Environment, Culture and Education. It creates the conditions for a comprehensive cultural environment policy to strengthen the values and protection of the cultural environment and the management of changes and risks.</td>
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<td>Target 16.7: Ensure responsive, inclusive, participatory and representative decision-making at all levels.</td>
<td>Goal 4</td>
<td>Costa Rica’s National Cultural Rights Policy promotes the exercise of cultural rights and the effective participation of individuals, groups and communities in national cultural life. It has ensured participatory decision making using a broad participation, consultation and validation process involving 3,000 people.</td>
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<td>Target 16.10: Ensure public access to information and protect fundamental freedoms, in accordance with national legislation and international agreements.</td>
<td>Goal 1</td>
<td>Sweden’s strategy for equal rights and opportunities ensures that cultural institutions provide the conditions for a shared society founded on freedom of expression. Their work paves the way for an open, inclusive and democratic society.</td>
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<td>Target 17.19: [...] Develop measurements of progress on sustainable development [...] and support statistical capacity building in developing countries.</td>
<td>Goal 3</td>
<td>Santos (Brazil), a UNESCO Creative City, has elaborated a monitoring framework of creative economy indicators, based on the Convention’s framework, which assesses the importance of culture and creativity in sustainable urban development. The recently created Creative Economy Observatory will regularly update the indicators.</td>
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Cultural Policies at the City Level

Explicit policies such as City of Cape Town and eThekweni

Implicit policies such as City of Johannesburg, NMBay, Tshwane

‘The array of activities that governments deem worthy of supporting can also be seen to provide an image of the underlying values and/or ideologies that governments support and ... cultural policy is simply whatever it is that governments say it is’

Gray, 2010
City Support Programme, National Treasury

- City Support Programme (Treasury) to support the 8 metros
  - Work in 3 terrains (direct city support/ get an enabling environment/ structure of the grants)
  - Across 5 components
    * Core governance
    * Public transport
    * Human settlements
    * Climate resilience
    * Economic development
• Gauteng City-Region observatory
  – The GCRO helps to build the knowledge base that government, business, labour, civil society and residents all need to make the Gauteng City-Region **competitive, spatially integrated, environmentally sustainable and socially inclusive**.
  – The GCRO collects data and benchmarks the city-region, provides policy analysis and support, undertakes applied research, and publishes critically reflective academic work.
  – Gauteng city region for 3 metros and some non metros
Centres, institutes, observatories

**African Centre for Cities**

- The African Centre for Cities (ACC) is an interdisciplinary research and teaching programme focused on quality scholarship regarding the dynamics of unsustainable urbanisation processes in Africa, with an eye on identifying systemic responses.

- Rapid and poorly governed urbanization in Africa points to a profound developmental and philosophical crisis. Most scholarship focuses on the development challenges but continue to fail to provide adequate answers or proposal to reverse growing urban inequality, environmental degradation and social conflicts.

- There is hardly any sustained scholarship on the *existential and cultural dimensions* of African urbanism.
Centres, institutes, observatories

Wits City Institute

- The purpose of establishing a City Institute at Wits is to grow a still stronger research environment around an identified common focus: critical theory in the spatial disciplines around the city and its complexities with a humanities approach.

- Directorship of Professor Noëleen Murray and funded by the A.W. Mellon Foundation, the institute develops the University's contribution to the growing dialogue and collaboration at the intersection of the **humanities, architecture and urbanism**

Capital cities: space justice and belonging, University of Pretoria

A new cross-faculty research project initiated by the Faculty of Humanities, but stretching into several other faculties within the community of the University of Pretoria. Researchers and postgraduate students from the Faculties of Humanities; Law; Health Sciences; Natural and Agricultural Sciences; Engineering, Built Environment and Information Technology; Theology; and Economic and Management Sciences will collaborate by asking new questions about Pretoria/Tshwane as a city, and as a capital. The uniqueness of capital cities in general, and our capital city in particular, will be investigated from the **viewpoint of a variety of disciplines**, including that of the **arts and language**, architecture and urban planning, social work, criminology, law, history, **drama**, psychology, anthropology, political science and economics.
Integrated Urban Development Framework – programme of COGTA

**Vision**
- Liveable, safe, resource-efficient cities and towns that are socially integrated, economically inclusive, and globally competitive, where residents actively participate in urban life.

**Strategic Goals**
- Inclusion and Access
- Inclusive Growth
- Effective Governance
- Spatial Integration

**Levers**
1. Integrated urban planning & management
2. Integrated transport & mobility
3. Integrated & sustainable human settlements
4. Integrated urban infrastructure
5. Efficient land governance & management
6. Inclusive economic development
7. Empowered active communities
8. Effective urban governance
9. Sustainable finances

**Strategic Priorities**
South African City Activity

- **South African Cities Network** - NGO of the cities - voluntary representing the 9 largest
  - Collect data (including of secondary cities (up to 30)
    - Demographics
    - Economic strength
    - Income level
    - Public finances
    - Access to services (water, electricity, refuse/waste)
    - Health infrastructure & expenditure
  - Host seminars/ knowledge sharing

- **SALGA** (statutory with a contribution from the public purse)
  - Represents all local govt in bargaining chamber for all government officials
  - Lobbying on behalf of local government as a whole (+- 250) for salaries, grants
  - No research
  - People in charge of different portfolios (infrastructure, economic, social etc)

**New Initiative with UCLG** for a capacity building workshop to capacitate organised Local Government to facilitate the implementation of the Agenda 21 for culture and Culture 21 Actions in South Africa.
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**Cities in Conversation : Liveable, Inclusive, Safe, and Resilient Cities: Implementing SA’s urban agenda.**

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**New Initiative with UCLG** for a capacity building workshop to capacitate organised Local Government to facilitate the implementation of the **Agenda 21 for Culture & Culture 21 Actions** in South Africa.
Towards a research agenda on culture and cultural expressions in cities in SA

- Matt Maralack (2018) on “Exploring logics of state in urban cultural policy development processes in South Africa: the case of the eThekwini municipality” -submission 201
- Karen Ijeoma (2018) on “**Finding South Africa’s Urban Cultural Economy:** An exploration of the value creating ecologies the cultural sector impacts on in urban spaces” – submission 2018
# CPM Research Agenda: cities, culture and urban development

## Policy imperatives
- Work with existing research institutes/universities as well as with cities to develop a set of both explicit and implicit policy imperatives focused on integrating culture (practices, infrastructure, events, festivals and activities) in all aspects of urban development to influence the current interest and focus on city development.

## Research strategies
- Continue to use mapping studies and qualitative research into cultural infrastructure, infrastructure, funding, arts and cultural activities across cities to answer Qns (what, where, for whom, why).
- Quality of life issues and participation in the cultural life of a city (PP).
- Practices of LG (governance, integration across all dimensions, funds).

## Desired outcomes
- Establishing a three-part system of cultural governance for sustainable cities: 1) culturally sensitive sustainability governance processes and structures; 2) a cultural lens on all public policies/decisions; and, 3) a sustainability approach to cultural policy/planning and governance.

Have a specific five–ten year objective of institutionalising within local government agencies/research bodies/support programmes a set of cultural policies, practices and activities which support the integration of culture in urban development.
Research Agenda

- UNESCO 2005 Convention goals
- Institutes/research focused on cities/culture in SA
- National/Local Government attention on cities
- SDG framework
- Existing research on cities, culture and urban development
THANK YOU FOR LISTENING ...