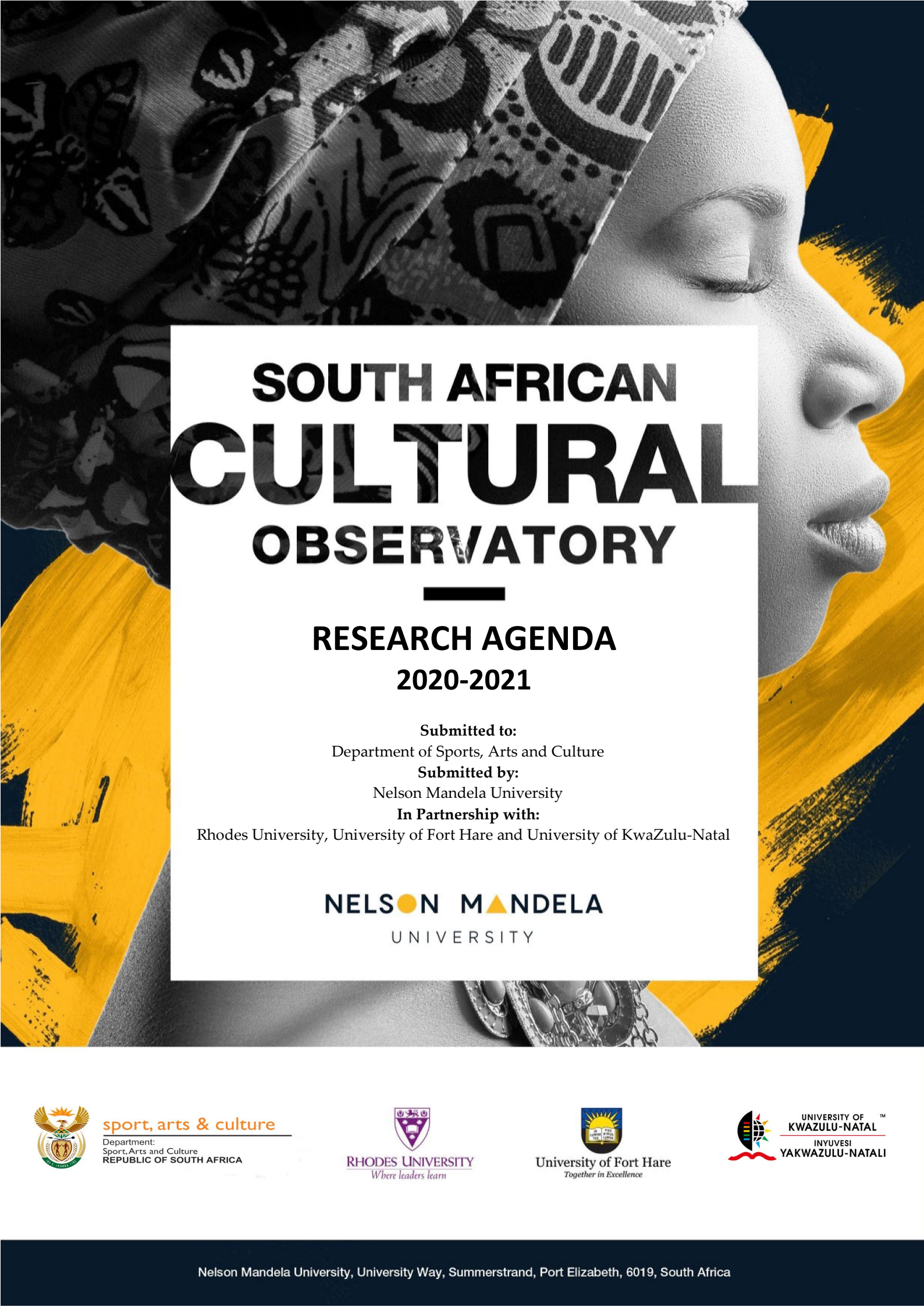




SOUTH AFRICAN CULTURAL OBSERVATORY

RESEARCH AGENDA 2020-2021

Submitted to:

Department of Sports, Arts and Culture

Submitted by:

Nelson Mandela University

In Partnership with:

Rhodes University, University of Fort Hare and University of KwaZulu-Natal

NELSON MANDELA
UNIVERSITY



sport, arts & culture

Department:
Sport, Arts and Culture
REPUBLIC OF SOUTH AFRICA



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South African Cultural Observatory

RESEARCH AGENDA

2020-2021

March 2021

Submitted to the Department of Sports, Arts and Culture (DSAC)

Table of Contents

Purpose of the Research Agenda.....	4
Research Agenda.....	8
Theme 1: Establishing a Robust Intellectual and Academic Base.....	8
Theme 2: Data Management and Access to Data Sources	11
Theme 3: Levels of Government Spending and Support to the Sector	14
Theme 4: Quantifying the Arts, Culture, Heritage and Creative Sectors.....	18
Theme 5: Economic Analysis.....	25
Theme 6: Innovation and Technology	33
Theme 7: Intellectual Property	36
Theme 8: Education and Training	40
Theme 9: Social Cohesion and Nation Building	42
Theme 10: Libraries, Archives, Museums and Heritage	48
Theme 11: Management of Artifacts.....	52
Theme 12: Policy Development, Planning and Implementation	55
Theme 13: Living Human Treasures.....	69
Theme 14: International Relations and Cultural Diplomacy.....	70
Theme 15: Training, Skills Development and Transformation	74
Conclusion.....	77

Purpose of the Research Agenda

This document contains the Research Agenda for the Arts, Heritage, Cultural and Creative Sectors of South Africa for the 2020/2021 Financial Year as produced by the South African Cultural Observatory (SACO) project.

The purpose of this Research Agenda is to define and focus research efforts and resources towards achieving outputs that would enhance the development of the Arts, Heritage, Cultural and Creative Sectors in South Africa as well as the policy imperatives of the South African Government and its stakeholders.

This document therefore aims to:

- define research requirements;
- define individual research agenda items required to address research requirements; and
- determine the alignment of proposed research agenda items with the strategic and policy imperatives of the Department of Sports, Arts and Culture (DSAC).

This Research Agenda has been developed through several consultations starting in 2015 between with the Department of Sports, Arts and Culture, the South African Cultural Observatory, industry stakeholders and researchers.

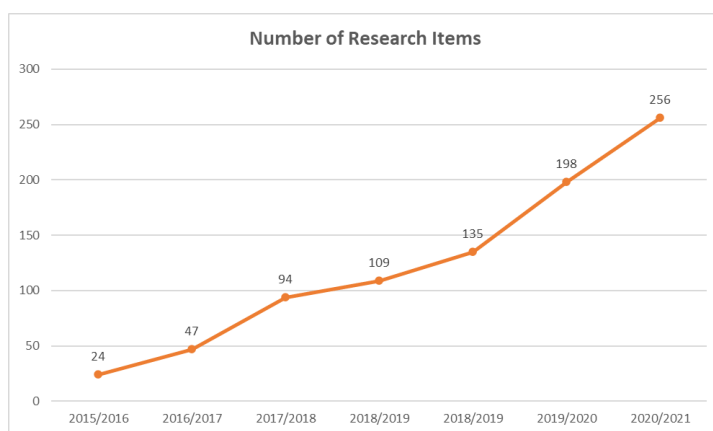
From 2015 till 2021 the Research Agenda has documented a substantial increase in the number of research agenda items recorded; from an initial 24 items in 2015 to the current 256.

The sustained growth in the number of research agenda

items illustrates the notion that the Research Agenda is a dynamic and ongoing work-in-progress, which is continuously subjected to review and updating as new data, inputs and challenges emerge from within the sector.

The Research Agenda consist of three (3) components. They are:

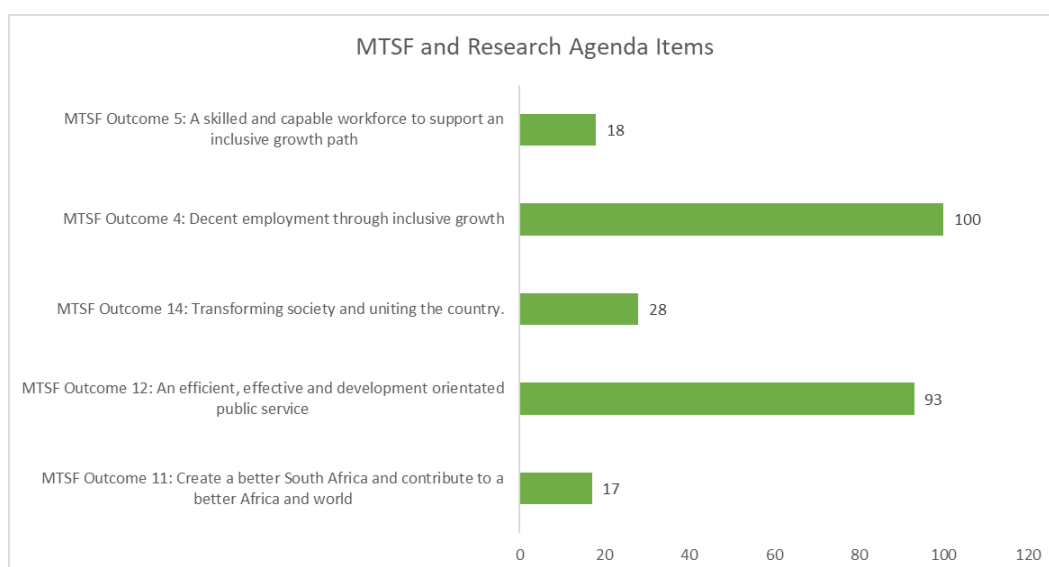
- The first component provides a very brief explanation of the research requirement that needs to be addressed.
- The second component states the Research Agenda Item that would have to be researched to address the research requirement.
- The third component aligns Research Agenda Items with the National Development Plan (NDP), the Medium-Term Strategic Framework (MTSF) and

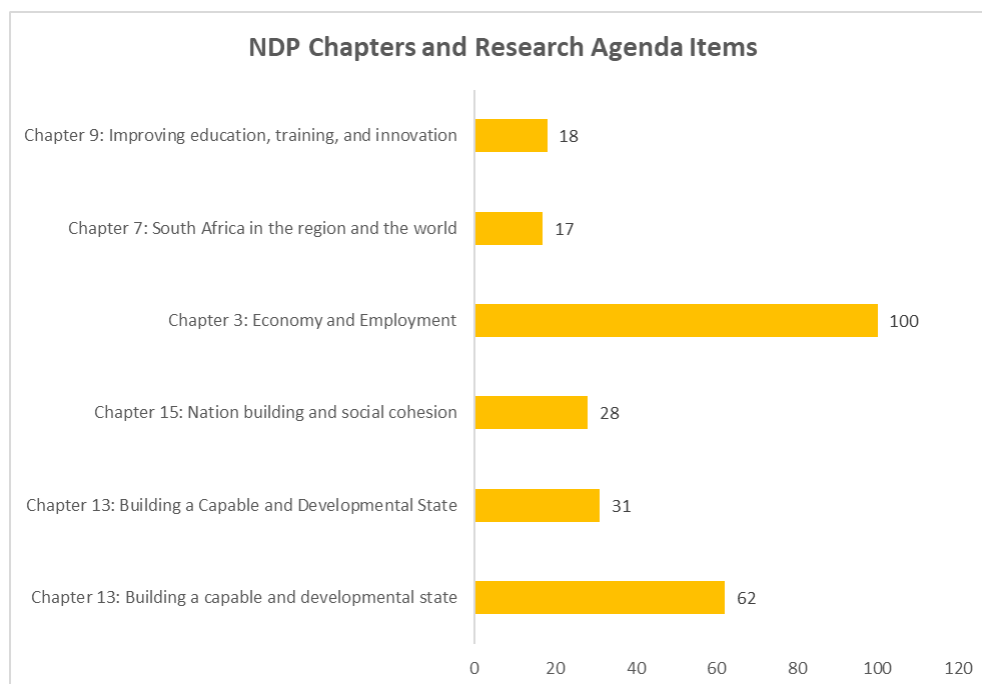


the Annual Performance Plan (APP) of the Department of Sports, Arts and Culture.

The breakdown of the Research Agenda in terms of themes, research items, DSAC APP outcomes and outputs. as well as alignment with the MTSF and the NDP is summarised in the diagrams below







Research Agenda

This section contains the collection of research agenda items, categorised across fifteen (15) broad themes, which as a collective constitutes the Research Agenda for the 2020/2021 Financial Year.

Theme 1: Establishing a Robust Intellectual and Academic Base

Establishing a robust intellectual and academic base is an essential research requirement for the development of evidence-based responses to inform technical design, implementation, and the monitoring of interventions within the Arts, Heritage, Cultural and Creative Sectors.

The research requirement is therefore to develop a sound intellectual and academic base with the ability to generate new knowledge, advance reflection, support debate, the exchange ideas, and articulation of responses to existing and emerging intellectual, academic discourses and/or technical challenges within the sector.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
1. Analysing international meta-theoretical debates about culture and creative industries.	Transformed, capable and professional sport, arts, and culture sector.	Reports produced by the South African Cultural Observatory (SACO).	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service
2. Comparative International Analysis of Cultural Observatories.	Transformed, capable and professional sport, arts, and culture sector.	Reports produced by the South African Cultural Observatory (SACO).	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service
3. Synthesize new approaches and trends within the cultural and creative space.	Transformed, capable and professional sport, arts, and culture sector.	Reports produced by the South African Cultural Observatory (SACO).	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
4. Analyse changing narratives pertaining to culture and creative industries.	Transformed, capable and professional sport, arts, and culture sector.	Reports produced by the South African Cultural Observatory (SACO).	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service
5. Document the available Body of Knowledge pertaining to Arts, Heritage, Cultural and Creative Sectors.	Transformed, capable and professional sport, arts, and culture sector.	Reports produced by the South African Cultural Observatory (SACO).	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service
6. Analyse the degree of alignment between the “humanities” and “science” within the Arts, Heritage, Cultural and Creative Sectors.	Transformed, capable and professional sport, arts, and culture sector.	Reports produced by the South African Cultural Observatory (SACO).	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service
7. Analyse and determine the roles of the sacred and the public within the Arts, Heritage, Cultural and Creative Sectors.	Transformed, capable and professional sport, arts, and culture sector.	Reports produced by the South African Cultural Observatory (SACO).	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service
8. Develop a quantitative framework for prioritising items contained in the Research Agenda.	Transformed, capable and professional sport, arts, and culture sector.	Reports produced by the South African Cultural Observatory (SACO).	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
9. Develop a framework for increased research collaboration in accordance with the Research Agenda.	Transformed, capable and professional sport, arts, and culture sector.	Reports produced by the South African Cultural Observatory (SACO).	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service
10. Unpack the ideological basis of the arts in the creation of a South African identity.	Transformed, capable and professional sport, arts and culture sector.	Reports produced by the South African Cultural Observatory (SACO).	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service
11. Quantifying the current state of research within the Arts, Heritage, Cultural and Creative Sectors.	Transformed, capable and professional sport, arts and culture sector.	Reports produced by the South African Cultural Observatory (SACO).	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service

Theme 2: Data Management and Access to Data Sources

Data resources are currently scattered across several sectors and locations, each containing individual data sets in different degrees of completeness and applicability to the research needs of the sector.

The result is a situation where the body of knowledge of the Arts, Heritage, Cultural and Creative Sectors is highly fragmented, difficult to access, incomplete and sometimes duplicated.

The research requirement is therefore for the development of an integrated data eco-system where various datasets can be consolidated, verified, and accessed.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
12. Develop an Interactive Arts, Heritage, Cultural and Creative Sectors Consolidated Database Platform.	Integrated and accessible SAC infrastructure and information.	Records digitised.	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service
13. Develop a consolidated database of funding sources.	Integrated and accessible SAC infrastructure and information.	Records digitised.	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service
14. Develop an integrated database pertaining to sources of funding and technical support available to the Arts, Heritage, Cultural and Creative Sectors.	Integrated and accessible SAC infrastructure and information.	Records digitised.	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
15. Research and Determine best-practices and standards for database management in the Arts, Heritage, Cultural and Creative Sectors.	Integrated and accessible SAC infrastructure and information.	Records digitised.	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service
16. Develop a working paper on the use of open-source data.	Integrated and accessible SAC infrastructure and information.	Records digitised.	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service
17. Create a database pertaining to failed and successful funding applications to make available data that would improve the quality of funding applications.	Integrated and accessible SAC infrastructure and information.	Records digitised.	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service
18. Establish a database for collection, storage, and distribution of case studies.	Integrated and accessible SAC infrastructure and information.	Records digitised.	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service
19. Develop an interactive platform for artists in rural areas that would enable artist to	Integrated and accessible SAC infrastructure and information.	Records digitised.	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
engage and share information with each other.				

Theme 3: Levels of Government Spending and Support to the Sector

There appears to be limited data available regarding the span and scope of government and private sector spending and support within the Arts, Heritage, Cultural and Creative Sectors.

Furthermore, Arts, Heritage, Cultural and Creative Sector products are not always accurately and consistently classified in existing product indexes which makes it difficult to accurately determine spending and contribution levels within the sector

The research requirement is therefore to develop accurate data that would quantify levels of government spending and support within the sector.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
20. Develop a Status Report on Levels of Government spending in the Arts, Heritage, Cultural and Creative Sectors employing a Cultural and Creative Industries Product Index.	Compliant and responsive governance	Services Modernised	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service.
21. Determine the potential impact of access to government infrastructure in advancing the development of the South African Arts, Heritage, Cultural and Creative Sectors.	Compliant and responsive governance	Services Modernised	Chapter 13: Building a Capable and Developmental State	MTSF Outcome 12: An efficient, effective and development orientated public service.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
22. Determine the optimal organisational configuration of Department of Sports, Arts and Culture (DSAC) entities to ensure the effective and efficient implementation of strategic and policy imperatives.	Compliant and responsive governance	Services Modernised	Chapter 13: Building a Capable and Developmental State.	MTSF Outcome 12: An efficient, effective and development orientated public service.
23. Develop a decentralised funding model customised to the implementation realities of rural areas.	Compliant and responsive governance	Services Modernised	Chapter 13: Building a Capable and Developmental State.	MTSF Outcome 12: An efficient, effective and development orientated public service.
24. Develop a standardised funding model for provincial and local government spheres.	Compliant and responsive governance	Services Modernised	Chapter 13: Building a Capable and Developmental State.	MTSF Outcome 12: An efficient, effective and development orientated public service.
25. Determine the degree of policy integration across all spheres of government and the requirements to increase the efficiency	Compliant and responsive governance	Services Modernised	Chapter 13: Building a Capable and Developmental State.	MTSF Outcome 12: An efficient, effective and development orientated public service.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
and effectiveness of resourcing the sector.				
26. Determine the feasibility of transforming community art centres into centres of excellence.	Compliant and responsive governance	Services Modernised	Chapter 13: Building a Capable and Developmental State.	MTSF Outcome 12: An efficient, effective and development orientated public service.
27. Reviewing the funding landscape to determine the role and impact of “middlemen” on effective and efficient service delivery.	Compliant and responsive governance	Services Modernised	Chapter 13: Building a Capable and Developmental State.	MTSF Outcome 12: An efficient, effective and development orientated public service.
28. Determining the feasibility and technical requirements for establishing a Venture Capital Fund within the Arts, Heritage, Cultural and Creative Sectors.	Compliant and responsive governance	Services Modernised	Chapter 13: Building a Capable and Developmental State.	MTSF Outcome 12: An efficient, effective and development orientated public service.
29. Identify and quantify the financial and non-financial resources available to the craft industry.	Compliant and responsive governance	Services Modernised	Chapter 13: Building a Capable and Developmental State.	MTSF Outcome 12: An efficient, effective and development orientated public service.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
30. Quantifying the impact of the indigenous language bursary programme.	Transformed, capable and professional sport, arts, and culture sector	Support the increase of qualified language practitioners through language bursaries.	Chapter 9: Improving education, training, and innovation	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path
31. Quantify the distinction between professional and amateur sport financial investment streams, and sponsorships versus investment in the Arts, Heritage, Cultural and Creative Sectors.	Compliant and responsive governance	Services Modernised	Chapter 13: Building a Capable and Developmental State.	MTSF Outcome 12: An efficient, effective and development orientated public service.
32. Quantify the state of sponsorship in the Sport Industry	Compliant and responsive governance	Services Modernised	Chapter 13: Building a Capable and Developmental State.	MTSF Outcome 12: An efficient, effective and development orientated public service.

Theme 4: Quantifying the Arts, Culture, Heritage and Creative Sectors

Currently limited data exists regarding the size, profile, location and contribution levels of the Arts, Heritage, Cultural and Creative Sectors towards achieving sustainable economic development and related economic policy imperatives.

As a result, the research requirement is to quantify the state of the sectors to guide planning, development of policy responses and to identify future opportunities that would enhance the growth of the sector.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
33. Determine the size, profile, location and contribution levels of creative industries and audiences to the Arts, Heritage, Cultural and Creative Sectors.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
34. Investigate the size, shape, and significance of the Live Events Technical and Production Services Industry (LETPSI) in relation to the rest of the cultural and creative and the broader South African economy.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
35. Benchmark the Live Events Technical and Production Services Industry (LETPSI)	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
against international trends and practices, in order to identify competitive and comparative advantages as well as opportunities which could be included in an international and continental strategy for advancing the sector.				
36. Develop a National Cultural and Creative Industries Index (NCCI) which can be used to assess the performance on the sector on an annual basis.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
37. Determine how city cultures and regional cultures articulate within the Arts, Heritage, Cultural and Creative Sectors.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
38. Develop a working paper on the understanding of regions and local economies within the Arts, Heritage, Cultural and Creative Sectors.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
39. The relevance of the UNESCO Framework for Cultural Statistics: A guide for South African practitioners.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
40. Policy Paper on the potential of expanding the UNESCO Framework to include the tour guiding sector as a component of the heritage and natural science dimension.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
41. Quantify the viability of book vouchers instead of issuing cash to students on the NSFAS.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
42. Quantify the availability of South African authored books to early school grades as the part of the youth market segment.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
43. Quantify the state of academic publishing in South Africa.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
44. Quantify the level of Afrocentrism in the South African book industry.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
45. Quantify the current state and future potential of Street Theatre within the context of the Covid-19 pandemic.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
46. Quantify how film and television incentives and other forms of support have contributed to the transformation of the Audio-Visual and	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
Interactive Media domain.				
47. Determine the over-all satisfaction levels of stakeholders with the performance of DSAC.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
48. Develop an interactive ratio calculator of CCI location versus infrastructure which interacts with real-time data (market for monetarisation).	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
49. Determine the levels of cultural participation in SA, and how they are evolving.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
50. Quantify the state of Cultural Tourism in South Africa.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
51. Animation Ecosystem Mapping and Value Chain Analysis	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
52. Quantify the state of the South African Animation Industry.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
53. Outline the current animation incentive system compared to international best practices and identify possible economic benefits for the sector and economy.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
54. Develop guidelines for the development of an intellectual property framework for animation, gaming, virtual reality, and artificial reality.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
55. Quantify the potential of the South African Animation	Increased market share of job opportunities created	Increase support in the creative industry through	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
Sector in a Post-Covid19 Economy.	in sport, cultural and creative industries.	the Mzansi Golden Economy programme		
56. Define mechanisms to promote local animation production.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
57. Quantifying the potential scope and size of the animation sector.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Theme 5: Economic Analysis

A major research requirement is to enhance the ability to quantify and track the economic contribution of Arts, Heritage, Cultural and Creative Sectors to the South African Economy in accordance with relevant statistical frameworks and policy imperatives as articulated for example within the Mzansi Golden Economy intervention.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
58. Develop a value-chain analysis of the Arts, Heritage, Cultural and Creative Sectors to assist in policy development aimed at informing the development of a clustering model that would increase the competitiveness of the sector.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
59. Determine the Contribution of the Arts, Heritage, Cultural and Creative Sectors to the South African Economy.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
60. Develop an economic input- output model (or GCE model) pertaining to the Arts,	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
Heritage, Cultural and Creative Sectors.				
61. Develop a detailed value-chain analysis of the design sector in South Africa.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
62. Develop a Status Report of the Design Sector in South Africa and benchmark it against international standards and practices.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
63. Develop a proposed clustering model for the Arts, Heritage, Cultural and Creative Sectors.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
64. Determine the regional, continental, and global impact of the South African Arts, Heritage, Cultural and Creative Sectors.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
65. Develop a detailed longitudinal mapping study of the South African Arts, Heritage,	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
Cultural and Creative Sectors.				
66. Quantify the current and future contribution of the Arts, Heritage, Cultural and Creative Sectors towards sustainable development and environmental sustainability in line with COP21.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
67. Determine how art works and creative outputs generate monetary value.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
68. Create a mechanism to measure economic derivatives for marginalised cultural groups.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
69. Quantify the levels of social security provided by the Arts, Heritage, Cultural and Creative Sectors.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
70. Develop mechanisms to encourage creativity and fostering the development of the Arts, Heritage, Cultural and Creative Sectors to alleviate poverty and promote economic and cultural development.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
71. Define the role of Culture as a driver of sustainable tourism and cultural tourism within the South African economy.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
72. Define the role of heritage as a driver for sustainable economic development.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
73. Quantify employment levels within the Arts, Heritage, Cultural and Creative Sectors.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
74. Analysis of the value chain of materials used in the production of craft.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
75. Status Report: National Archives and the Profession.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
76. Quantify the value and impact of national symbols.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
77. Quantify the value and impact of library services.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
78. Quantify the impact and value of the National Oral History Programme.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
79. Quantify the impact and value of heritage infrastructure.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
80. Quantifying the demand for Performing Arts.	Increased market share of job opportunities created	Increase support in the creative industry through	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
	in sport, cultural and creative industries.	the Mzansi Golden Economy programme		
81. Quantify the medium-term impact of the Covid-19 Pandemic on the Arts, Heritage, Cultural and Creative Sectors.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
82. Quantifying the impact of Covid-19 on the “smaller” domains of the Arts, Heritage, Cultural and Creative Sectors.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
83. Develop economic scenarios for the cultural and creative economy.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
84. Identify international best-practice to increase local content and expand employment duration and job opportunities.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
85. Quantifying the contribution of Sports Tourism to the CCI and South African Economy.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
86. Produce a time series review all CCI domains.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
87. Quantify the State of Cultural Tourism and its contribution to the Cultural and Creative Economy.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme'	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
88. Quantify the value of national online video gaming competitions.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
89. Eco-system mapping of the CCI.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
90. Develop a South African Cultural and Creative Industries Product Index (SACCIP).	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
91. Develop Cultural Satellite Account, based on relevant statistical frameworks.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Theme 6: Innovation and Technology

Innovation and the development of new technologies exponentially contributes towards the increase in both the competitive and comparative advantages of the South African economy.

Accordingly, to the research requirement is to identify ways to increase the competitive and comparative advantages of the Arts, Heritage, Cultural and Creative Sectors, through the establishment of a competitive innovation eco-system within the sector.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
92. Determine the role of innovation in advancing the development of the South African Arts, Heritage, Cultural and Creative Sectors.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
93. Define and determine the requirements to establish a “culture of innovation” and the ingredients required to make such a culture to thrive.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
94. Assess the feasibility of alternative technologies in producing beads for the crafting industry.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
95. Identify support mechanisms that are required to drive innovation.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
96. Draft a Position Paper on the role of social media and networking innovations and technologies in advancing the development of the Arts, Heritage, Cultural and Creative Sectors.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
97. Define the role of culture within the context of emerging new Technologies.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
98. Determine the implications of digitalisation for the Arts, Heritage, Cultural and Creative Sectors.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
99. Quantifying the state of digital translation: A case study	Increased market share of job opportunities created	Increase support in the creative industry through	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
of the South African National Language services.	in sport, cultural and creative industries.	the Mzansi Golden Economy programme.		
100. Appraisal of the skill profile of the Arts, Heritage, Cultural and Creative Sectors to contribute towards the 4IR.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
101. Determine the ability of CCI domains to migrate to the digital space.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Theme 7: Intellectual Property

Maintaining and enforcing Intellectual Property Rights is a critical success factor in ensuring the viability and competitiveness of the sector.

Recent global and national legislative processes have emphasised the importance of Intellectual Property Rights for the sector.

The research requirement is therefor to obtain accurate data regarding the state and value of Intellectual Property within the Arts, Heritage, Cultural and Creative Sectors for both policy and implementation purposes.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
102. Quantify the value of Intellectual Property in the South African Economy.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
103. Develop a strategic and policy framework for protecting and expanding the value of intellectual property within the South African Arts, Heritage, Cultural and Creative Sectors.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
104. Develop a position paper on how to protect Intellectual Property within the Design Sector in South Africa.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
105. Determine best practice for managing Intellectual Property Rights within the context of developing countries.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
106. Determine and quantify the impact of new Intellectual Property legislation on the sector and the operations of DSAC.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
107. Develop a working paper on the role and inclusion of indigenous knowledge systems within the context of intellectual property rights.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
108. Analyse modern-day patronage systems within the Arts, Heritage, Cultural and Creative Sectors and determine its role in developing Intellectual Property.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
109. Copyright and the Micro-creative industries in South Africa: A case study of micro-enterprises using shweshwe as an input.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
110. Determine the implications of the Performers' Protection Amendment Bill for the South Africa film and television industry.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
111. Develop interactive training materials and platforms pertaining to Intellectual Property Rights; with special reference to design, patents, copyright, trademarks, and the available mechanisms to protect, confirm the duration of validity periods, remedies available and identify possible infringements.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
112. Define mechanism for incorporating Intellectual Property Rights into university curriculum.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth
113. Intellectual Property Rights Framework for informal SMME's in the cultural and creative sector.	Increased market share of job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Theme 8: Education and Training

The research requirement is to quantify the current and potential impact of cultural and creative education in enhancing capacity and thus contributing towards increased economic growth and competitiveness.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
114. Determine the impact of Arts, Heritage, Cultural and Creative Sectors education on learners and determine its potential contribution towards increasing the competitiveness of the South African economy.	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building	Chapter 9: Improving education, training, and innovation NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path MTSF Outcome 12: An efficient, effective and development orientated public service
115. Determine how Arts, Heritage, Cultural and Creative Sectors can be advanced within the South African education system.	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building	Chapter 9: Improving education, training, and innovation NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path MTSF Outcome 12: An efficient, effective and development orientated public service
116. Provide a detailed mapping and database of training institutions within the Arts,	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building	Chapter 9: Improving education, training, and innovation NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path MTSF Outcome 12: An

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
Heritage, Cultural and Creative Sectors.				efficient, effective and development orientated public service
117. Conduct a skills audit and develop a skills development plan that would assist in increasing the competitive and comparative advantages of the South African Arts, Heritage, Cultural and Creative Sectors.	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building	Chapter 9: Improving education, training, and innovation NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path MTSF Outcome 12: An efficient, effective and development orientated public service

Theme 9: Social Cohesion and Nation Building

The research requirement is for the generation of data and methodologies to quantify and track Social Cohesion and its impact on nation building.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
118. Develop a Social Cohesion Statistical Index.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
119. Determine the degree of cultural diversity in South Africa, as set out in the UNESCO guidelines (Technical Paper 6, 2011) for the measurement of the "diversity of cultural expression".	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
120. Identify requirements for deracialising the Arts, Heritage, Cultural and Creative Sectors.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
121. Conduct research on the need to decolonise cultural and creative institutions,	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
curriculums and public spaced whilst considering local influence.				
122. Determine the role of Social Cohesion in driving the Arts, Heritage, Cultural and Creative Sectors, by focusing on place-making, and the develop multilingualism.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
123. Determine the impact of how social cohesion can increase collaborations, increase capacity and insights within the Arts, Heritage, Cultural and Creative Sectors.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
124. Determine how access to information can change Social Cohesion as oppose to only serving a central ideology.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
125. Determine how access to resources can advance Social Cohesion.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
126. Quantify the impact of the Arts, Heritage, Cultural and Creative Sectors in mitigating and/or advancing social protest by communities.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
127. Create a policy framework to balance economic and social interests.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
128. Define the role of culture in conflict prevention.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
129. Determine the acquisition rates for language in support of advancing Social Cohesion.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
130. The state of Social Cohesion: Post-colonial assimilation and containment.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
131. Create a baseline dataset by applying the proposed statistical index for measuring social- cohesion to existing and/or available data.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
132. Review of Social Cohesion interventions being implemented by the DSAC	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
133. Fake news and changes in the newspaper consumption habits of South Africans: An analysis of the “All Media Products Survey”, 1995 – 2013 and its impact on Social Cohesion.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
134. Measuring and quantifying the value of Social Cohesion.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
135. Early-warning and Rapid Response Capability for measuring Social Cohesion: A concept.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
136. Review of the DSAC Social Cohesion Strategy.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
137. Determine whether South African emigrants living abroad have been assimilated into their host country's culture: A Case study of South African Expats living in Australia.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
138. Quantifying inclusivity levels of South African languages; inclusive of the Khoi and San languages.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
139. Measuring perceptions of National Symbols.	A diverse socially cohesive society with a common national identity.	Implement advocacy platforms on Social Cohesion by Social Cohesion Advocates.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.

Theme 10: Libraries, Archives, Museums and Heritage

South Africa is a signatory to a range of international agreements which requires it to advance collaboration between libraries and archives on the African continent.

This entails the development of an African Union (AU) Library integration Protocol and proposed implementation framework based on a detailed assessment of the state of relevant libraries in Africa; the degree of legislative, policy and systems compatibility across the continent.

Additionally, limited information exists regarding the full spectrum, use, location and content of libraries and archives.

A need also exists to develop mechanisms that would make access and the use of archives and libraries easier for users and beneficiaries.

The final focus of this theme is the relevance, scope, and impact of heritage.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
140. Develop a proposed AU Library Integration Protocol.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
141. Develop an AU Library Status Report and supporting Policy and Implementation Framework pertaining to achieving continental library integration and cooperation.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
142. Articulate a continental view of libraries and the possible integration of	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
libraries across the continent.				
143. Determine the requirements for ensuring that library and archive related outputs are produced based on existing protocols and agreements that are in place.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
144. Determine the feasibility of establishing an All African or Pan African University or Library.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
145. Determine the requirements to collate and provide universal access to archival platforms.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
146. Address the ideology legacy and historical rationale which underpinned the establishment of museums and identify possible policy	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
implications for the DSAC.				
147. Determining the feasibility of establishing new museums in South Africa.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
148. Quantify the state and relevance of Liberation Heritage.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
149. Quantify the capability of new museums in Africa to house repatriated artefacts.	Transformation of heritage landscape	Heritage policies developed	NDP Chapter 13: Building a capable and developmental state	MTSF Outcome 12: An efficient, effective and development orientated public service
150. Quantify the state, impact, and use of innovation by smaller locally owned and managed museums.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
151. Quantifying South Africa's progress with repatriating artefacts within the context of the Charter for African Cultural Renaissance, and Agenda 2063.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
152. Identify current research and best practice pertaining to the repatriation of artifacts.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
153. Determining whether repatriated artifacts should be distributed to national museums or communities.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
154. Mapping the South African Museums Landscape: Supporting Cultural Tourism Development.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.

Theme 11: Management of Artifacts

Currently several cultural and historical artefacts of significance to South African heritage are located abroad under the custodianship of external heritage and/or historical institutions.

The requirement is to catalogue all these artefacts and engage through bi- and multi- lateral agreements and institutions to return these artefacts to South Africa.

Additionally, a need exists to consolidate and increase the effective and efficient management of artifacts.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
155. Develop a catalogue of significant artefacts which should be returned to South Africa.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
156. Determine the status quo of artefacts and what needs to be done to access and preserve them.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
157. Determine the requirements for global, regional, national, provincial, local, and municipal, level alignment pertaining to the management of artefacts.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
158. Catalogue corporate archives and private collections.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
159. Determine a standard naming convention for artefacts and cataloguing of artefacts to assist in determining where they are located.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
160. Define best practice regarding the precedents and requirements for returning artefacts.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
161. Catalogue all government acquisitions.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state	MTSF Outcome 12: An efficient, effective and development orientated public service.
162. Document the value of artefacts without putting objects at risk.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
163. Identify protocols to manage high risk collections and artifacts.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
				development orientated public service.

Theme 12: Policy Development, Planning and Implementation

A major research requirement exists to ensure optimal alignment of the development of evidence-based policy, planning and implementation interventions across the Arts, Heritage, Cultural and Creative Sectors across the public and private sectors.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
164. Conduct a policy review to determine optimal policy and strategic alignment across the Arts, Heritage, Cultural and Creative Sectors.	Compliant and responsive governance.	Services Modernised.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service
165. Repositioning the Bureau of Heraldry: Policy Implications.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service
166. Transforming museums into centres of creativity and sites of culture: A Policy Position Paper.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
167. Determine how to ensure inclusion of the Arts, Heritage, Cultural and Creative Sectors into main- stream policy and strategy development.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Development platforms nationally and internationally to expand market access.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
168. Develop a White Paper for the Arts, Heritage, Cultural and Creative Sectors in South Africa.	Transformed, capable and professional sport, arts, and culture sector.	Services Modernised.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
169. Conduct a comparative study between the formal and informal elements of the South African Cultural and Creative Industries and determine the policy and implementation implications for the various sectors.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase job opportunities created through employment initiatives.	Chapter 3: Economy and Employment.	MTSF Outcome 4: Decent employment through inclusive growth.
170. Ensuring the sustainability of DSAC entities: Policy Implications and best practices.	Compliant and responsive governance.	Fully constituted councils/boards of public entities.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
171. Determine levels of policy compliance by Provincial and Local Government with national policy and legislative prescripts	Integrated and accessible SAC infrastructure and information.	Municipalities provided with technical and management support.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
pertaining to the development of the South African Arts, Heritage, Cultural and Creative Sectors.				
172. Determine the feasibility of employing DORA and/or Conditional Grants to fund provincial and local government interventions within the Arts, Culture, Heritage and Creative sectors.	Integrated and accessible SAC infrastructure and information.	Municipalities provided with technical and management support.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
173. Identify possible mechanisms that would allow for the inclusion of Arts, Heritage, Cultural and Creative Sector interventions at local government level.	Integrated and accessible SAC infrastructure and information.	Municipalities provided with technical and management support.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
174. Quantify the policy contribution of Culture in implementing the policy imperatives of the AU Agenda 2063.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements	Chapter 3: Economy and Employment	MTSF Outcome 4: Decent employment through inclusive growth

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
175. Develop policies for the graphic, textile, ceramics, jewellery, architecture, and industrial design sectors.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Development platforms nationally and internationally to expand market access.	Chapter 3: Economy and Employment.	MTSF Outcome 4: Decent employment through inclusive growth.
176. Define the role of Culture in achieving the policy imperatives of the 2030 Agenda on Sustainable Development.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world.
177. Develop a business case for the relocation of DSAC within a newly restructured Public Sector.	Compliant and responsive governance.	Services Modernised.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
178. Repositioning the State Theatre: Policy and implementation options.	Compliant and responsive governance.	Services Modernised.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
179. Policy implications to consider in developing a national Animation Policy.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Development platforms nationally and internationally to expand market access.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
180. Defining and quantifying the provision of film technical support services: Policy and implementation implications for the DSAC.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Development platforms nationally and internationally to expand market access.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
181. Integrated strategy and policy for the development of the craft industry.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Development platforms nationally and internationally to expand market access.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
182. Determine the linkages between Arts, Heritage, Cultural and Creative Sectors with the tourism industry: Policy implications.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Development platforms nationally and internationally to expand market access.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
183. The linkage between the Arts, Heritage, Cultural and Creative Sectors with the Sports Sector: Policy implications.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Development platforms nationally and internationally to expand market access.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
184. Framing Arts, Heritage, Cultural and Creative Sectors within the framework of the South African National Interest: Policy implications.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
185. The Policy implications of Arts, Heritage, Cultural and Creative Sectors in advancing sustainable human development.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
186. Policy options for mainstreaming the cultural and creative economy into provincial economic planning processes.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment.	MTSF Outcome 4: Decent employment through inclusive growth.
187. Can the “creative cities” development strategy be applied to smaller towns in more rural areas? A case study of Makhanda Creative City.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
188. The impact of the Industrial Policy Action Plan (IPAP) on international trade in Visual Arts and Crafts: Focus on the jewellery production IPAP investment strategy.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment.	MTSF Outcome 4: Decent employment through inclusive growth.
189. Policy Framework: Alignment and integration across the full spectrum of the arts, culture, heritage and sports portfolio of the Department of Sports, Arts and Culture (DSAC).	Compliant and responsive governance.	Services Modernised.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
190. Policy Paper: Expanding the new integrated arts, culture, heritage, and sports portfolio of DSAC to provincial and local government.	Compliant and responsive governance.	Services Modernised.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
191. Baseline Report: Demographic disparities between urban and	Increased market share of, and job opportunities	Increase support in the creative industry through	Chapter 3: Economy and Employment.	MTSF Outcome 4: Decent employment through inclusive growth.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
rural areas as it pertains to inbound domestic travel.	created in sport, cultural and creative industries.	the Mzansi Golden Economy programme.		
192. Policy Paper: Impact of the sports/arts nexus on Social Cohesion and nation-building.	Compliant and responsive governance.	Services Modernised.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
193. Integrating cultural and creative industries into the district development model.	Compliant and responsive governance.	Services Modernised.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
194. National Spatial Develop Framework: Implications for the development of the CCIs.	Compliant and responsive governance.	Services Modernised.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
195. Integrating the CCI into Local Economic Development Planning.	Compliant and responsive governance.	Services Modernised.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
196. Integrating the CCI into Rural Development Planning and Practice.	Compliant and responsive governance	Services Modernised	NDP Chapter 13: Building a capable and developmental state	MTSF Outcome 12: An efficient, effective and development orientated public service

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
197. Assess the performance of the Department of Sports Arts and Culture (DSAC) over the Medium-Term Strategic Framework (MTSF) period, to determine optimal policy alignment.	Compliant and responsive governance.	Services Modernised.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
198. Implementation options for the establishment of mini film studies and public screening capacity.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
199. Implementation options for touring ventures: A DSAC perspective.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
200. Implementation options for author ventures: A DSAC perspective.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
201. Determine the role of cultural and creative industries in countering de-industrialisation within	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
the South African Spatial Economy.				
202. Determine the role of Arts, Heritage, Cultural and Creative Sectors in the regeneration of urban and rural spaces and economies.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
203. Determine the impact of identity and place- making in creating an enabling environment for the development of cultural and creative industries	A diverse socially cohesive society with a common national identity.	Promote access to cultural facilities/community arts centres and participation in arts, culture, and heritage programmes.	Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
204. Research the alternative forms of expression and entertainment in the arts and what the youth are doing to redefine the arts and culture space they occupy; and determine how this is fundamentally changing the arts environment.	Transformed, capable and professional sport, arts, and culture sector.	SAC awareness campaigns.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
205. Determine the capacity and future requirements of municipalities to advance the development of the South African Cultural and Creative Industry.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
206. Identify and/or develop mechanism within the recycled-, beading-, corporate gift- and souvenir crafts sectors that would increase the competitive and comparative advantage of these sectors.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment.	MTSF Outcome 4: Decent employment through inclusive growth.
207. Develop a design sector strategy and implementation plan.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment.	MTSF Outcome 4: Decent employment through inclusive growth.
208. Draft a position paper to determine the degree of compatibility between the evaluation frameworks of the	Compliant and responsive governance.	Services Modernised.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
Department of Sports Arts and Culture (DSAC), the Department of Monitoring and Evaluation (DME) and UNESCO.				
209. Identify best-practices that would assist in the effective and efficient commercialisation of indigenous knowledge systems within the South African Cultural and Creative Industry.	Transformation of heritage landscape.	Heritage policies developed.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
210. Determine the “state of creatives” in South Africa that would assist in the identification of needs and requirements of creatives within the Cultural and Creative Industry.	Transformed, capable and professional sport, arts, and culture sector.	SAC awareness campaigns.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
211. Quantify the impact of culture in achieving the UN	Increased market share of, and job opportunities	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
Sustainable Development Goals.	created in sport, cultural and creative industries.			contribute to a better Africa and world.
212. Identify modalities of culture in sustainable development.	Compliant and responsive governance.	Services Modernised.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
213. The Environmental Sustainability of cultural events: A study of the National Arts Festival (NAF).	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
214. Policy Paper on how to expand the gaming industry using smart phone platforms.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service
215. Policy Paper: Measures to unlock the full economic potential of the gaming industry in South Africa.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
216. Baseline Study: Licencing of online gaming international and local best-practice	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme	NDP Chapter 13: Building a capable and developmental state.	MTSF Outcome 12: An efficient, effective and development orientated public service.
217. Baseline Study: Identification and dismantling of barriers	Increased market share of, and job opportunities	Increase support in the creative industry through	Chapter 3: Economy and Employment.	MTSF Outcome 4: Decent employment through inclusive growth.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
to entry in the gaming industry.	created in sport, cultural and creative industries.	the Mzansi Golden Economy programme.		
218. Identifying strategies and coping mechanisms that CCI's have adapted to mitigate the impact of the Covid-19 pandemic.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	Increase support in the creative industry through the Mzansi Golden Economy programme.	Chapter 3: Economy and Employment.	MTSF Outcome 4: Decent employment through inclusive growth.

Theme 13: Living Human Treasures

Data and knowledge associated with Living Human Treasures (LHT) is under threat of not being secured for future generations.

The research requirement is therefore to identify such data and knowledge sources and to develop means of securing it for future generations.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
219. Develop and populate a Consolidated National Living Human Treasure Database.	Transformed, capable and professional sport, arts, and culture sector.	Draft books documenting Living Human Treasures.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.
220. Develop methods and platforms that would allow communities, civil society, and all spheres of government to identify potential LHT that could be considered for inclusion onto the database.	Transformed, capable and professional sport, arts, and culture sector.	Draft books documenting Living Human Treasures.	NDP Chapter 15: Nation building and Social Cohesion.	MTSF Outcome 14: Transforming society and uniting the country.

Theme 14: International Relations and Cultural Diplomacy

To develop focused high- impact international engagements with multi- and bi- lateral partners a detailed analysis of relevant trends and potential growth and collaboration points within the Arts, Heritage, Cultural and Creative Sectors must be developed, implemented, and tracked.

The research require is therefore to create an implementation an integrated policy perspective pertaining to cultural diplomacy and international engagements.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
221. Develop and maintain a digitised and hard copy repository of all relevant international agreements, protocols, and policy documents.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world.
222. Develop Cultural and Creative Industry Country Briefings to inform Cultural Diplomacy efforts aimed at accelerating economic development.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world.
223. Quantify the impact of international protocols in advancing the Arts, Heritage, Cultural and Creative Sectors in South Africa.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
224. Develop a baseline paper on the role of Cultural Diplomacy within the broader Foreign Policy portfolio and identify possible policy mechanisms that could support the practice of Cultural Diplomacy.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world.
225. Develop a mechanism that would be able to track and share data pertaining to developments within the cultural diplomacy domain.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world.
226. Develop a position paper on the CCI in terms of the South African National Interest.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world.
227. Develop policy and negotiating positions to assist international negotiations within the	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
CCI and Cultural Diplomacy domains.				
228. Determine the impact of Cultural Seasons on international trade within the CCI.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world.
229. Create an integrated policy framework to manage cultural seasons.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world.
230. Review the impact of Cultural Centres in South Africa as instruments of international cultural diplomacy.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world.
231. Determine the feasibility of the establishment of South African Cultural Centres as a means of advancing South African cultural diplomacy.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world.
232. Establishment of a Cultural Centre in China: A prefeasibility study.	Increased market share of, and job opportunities	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
	created in sport, cultural and creative industries.			contribute to a better Africa and world.
233. Determine the feasibility of the establishment of cultural fora too advance policy development and implementation.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world.
234. Quantifying the Return-on-Investment (RIO) of International Cultural Events.	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world.
235. Assessing the implications of Co-production Treaties: Current and future implications	Increased market share of, and job opportunities created in sport, cultural and creative industries.	International engagements.	NDP Chapter 7: South Africa in the region and the world.	MTSF Outcome 11: Create a better South Africa and contribute to a better Africa and world.

Theme 15: Training, Skills Development and Transformation

There is a major research requirement for accurate data pertaining to employment, training, skills, and the state of transformation within the Arts, Heritage, Cultural and Creative Sectors.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
Define the scope and size of the labour market in the Arts, Heritage, Cultural and Creative Sectors.	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building.	NDP Chapter 9: Improving education, training, and innovation.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path.
Develop a skills profile and develop a framework for skills development within the Arts, Heritage, Cultural and Creative Sectors.	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building.	NDP Chapter 9: Improving education, training, and innovation.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path.
Determine empowerment and transformation levels within the Arts, Heritage, Cultural and Creative Sectors.	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building.	NDP Chapter 9: Improving education, training, and innovation.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path.
Determine the number of graduates within the Arts, Heritage, Cultural and Creative Sectors, that exit from the sector; why they exit; and where are they now?	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building.	NDP Chapter 9: Improving education, training, and innovation.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
Develop impact indicators related to training, health and well-being within the Arts, Heritage, Cultural and Creative Sectors.	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building.	NDP Chapter 9: Improving education, training, and innovation.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path.
Determine minimum occupational and labour standards for the South African Arts, Heritage, Cultural and Creative Sectors	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building.	NDP Chapter 9: Improving education, training, and innovation.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path.
Determine the viability of social security elements for the Arts, Heritage, Cultural and Creative Sectors.	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building.	NDP Chapter 9: Improving education, training, and innovation.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path.
Quantifying the skills requirement in the heritage industry.	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building.	NDP Chapter 9: Improving education, training, and innovation.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path.
Review the impact and relevance of the current heritage bursary scheme against the future requirements of the Fourth Industrial Revolution.	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building.	NDP Chapter 9: Improving education, training, and innovation.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path.

Research Agenda Item	Alignment with DSAC Strategic Outcomes	Alignment with DSAC Outputs	Alignment with National Development Plan	Alignment with Medium-Term Strategic Framework
Determine the viability of establishing an Unemployment Insurance Fund (UIF) for freelancers within the CCI.	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building.	NDP Chapter 9: Improving education, training, and innovation.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path.
Assessing the Project Management Maturity of the Public Sector to serve the CCI.	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building.	NDP Chapter 9: Improving education, training, and innovation.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path.
Cultural Occupations in the Visual Arts and Crafts Domain in South Africa: Challenges and opportunities.	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building.	NDP Chapter 9: Improving education, training, and innovation.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path.
Determine the viability of professionalising the Cultural and Creative Industry.	Transformed, capable and professional sport, arts, and culture sector.	Capacity Building.	NDP Chapter 9: Improving education, training, and innovation.	MTSF Outcome 5: A skilled and capable workforce to support an inclusive growth path.

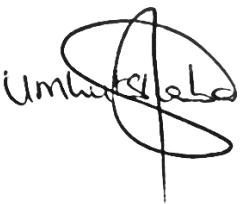
Conclusion

The Research Agenda is a “living” document, and as such it is subject to constant updating and refining.

It is envisaged that a range of engagements and interactions will be held over the next two years, during which new inputs will be collected and recorded in the Research Agenda.

Every year the South African Cultural Observatory (SACO) project will issue an updated version of the Research Agenda, which will contain all new inputs and additions.

APPROVALS FOR THE SOUTH AFRICAN CULTURAL OBSERVATORY – Research Agenda 2020 to 2021 – 31 March 2021

	NAME	TITLE	SIGNATURE	DATE
Prepared and recommended by:	<i>Ms. Unathi Lutshaba</i>	<i>SACO Executive Director</i>		31 March 2021
Approved by:	<i>Ms. Lisa Combrinck</i>	<i>DAC SACO Project Manager</i>		
Approved by:	<i>Dr. Stella (CN) Khumalo</i>	<i>DSAC DDG: Arts, Culture Promotion and Development</i>		